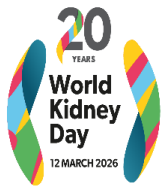


KAMPS Implements Comprehensive Awareness & Community Engaging Programs Marking the World Kidney Day-2026



Theme: “Kidney Health for All – Caring for People, Protecting the Planet.”



Presented by:
Prof. (Dr.) M A Samad
Founder & President,
Kidney Awareness Monitoring &
Prevention Society (**KAMPS**), Bangladesh



Prepared by:
Rezwan Salehin
Executive Director
KAMPS, Bangladesh



INTRODUCTION

The Kidney Awareness Monitoring & Prevention Society (KAMPS), a leading voluntary kidney care organization in Bangladesh, dedicated to create awareness to prevent kidney diseases has successfully implemented a series of impactful programs spanning from January to March this year to mark the World Kidney Day- 2026.

For more than two decades, KAMPS has been working tirelessly to educate people across the country about the prevalence of kidney disease, its root causes, and the essential steps for prevention. The 2026 initiatives were strategically aligned with the theme of World Kidney Day-2026, emphasizing disease prevention through widespread awareness programs.

Remaining steadfast in its mission to raise awareness about the deadly consequences of kidney disease, over the years, KAMPS has been a vibrant and pioneer organization in making sensations in terms of spreading awareness among mass people in a very effective manner and this was possible completely because of the innovative ideas from the noted Kidney Specialist, KAMPS Chairman Prof. Dr. MA Samad. The all-round awareness activities and its impact in the society has brought familiarity of Prof. Samad as the ‘Awareness Ambassador’ across Bangladesh.

Below are the initiatives undertaken in 2026 by KAMPS, aligned with the global theme of World Kidney Day-26, **“Kidney Health for All – Caring for People, Protecting the Planet.”**

This theme emphasizes the importance of equitable access to kidney care while recognizing the relationship between environmental sustainability and healthcare systems.

Environmental factors such as pollution, climate change, and water scarcity are increasingly affecting public health. Kidney care services, particularly dialysis treatment, require significant water, electricity, and medical resources. Therefore, it is important to strengthen preventive healthcare systems while also promoting sustainable healthcare practices.

Community-Based Awareness Massive Screening Program

To translate awareness into action, KAMPS organized a series of on-ground initiatives, including:

- ✓ Free nationwide kidney screening programs, enabling early detection and guiding individuals toward timely medical interventions.
- ✓ Educational seminars & training workshops, equipping physicians, educators, and community leaders to disseminate knowledge on kidney disease prevention.
- ✓ Public awareness campaigns through leaflet distributions, social media outreach, and interactive community meetings, ensuring grassroots-level impact.
- ✓ Advocacy efforts, engaging government officials & policymakers to highlight the severity of kidney disease and the urgent need for improved healthcare strategies.

Awareness through Media & Publications

KAMPS leveraged mass media platforms to disseminate critical information:

- ✓ Extensive news reports, expert opinions, and feature articles on kidney disease prevention were published in leading national newspapers.
- ✓ Exclusive interviews with Prof. Dr. M A Samad were aired on multiple prominent television channels, both before and after World Kidney Day-2026.

These efforts ensured that vital health information reached people from all walks of lives, reinforcing the importance of kidney health and early prevention.

Engagement with Key Stakeholders

KAMPS actively collaborated with:

- ✓ Healthcare professionals
- ✓ Educators & policymakers
- ✓ Media personalities
- ✓ Sports figures & artists
- ✓ Government officials

Their involvement in various programs strengthened the movement, extending its reach to a broader audience and increasing public engagement in kidney health awareness initiatives.

A Legacy of Impact & Change

KAMPS' sustained efforts over the years have led to remarkable progress:

- ✓ Even in remote areas, people now recognize the importance of kidney health, the risks of kidney failure, and preventive measures.
- ✓ Physicians across various medical disciplines are more conscious of kidney health and actively integrate preventive guidance into patient care.
- ✓ Teachers, social influencers, and community leaders have emerged as key advocates for kidney health awareness, fostering a more informed society.

NATIONAL IMPACT SUMMARY

Districts Covered- Rally, Street Display, Meeting, Leaflet distribution, posters	Thousands of people in most remote area of the country, the highlighted eight Districts across Bangladesh
National wide dissemination of Key messages	Million of people across the country through print, electronic and social medias
Educational Materials Distributed	Over 32,000 awareness materials
Public Rally Participation	Over 4000 participants
Volunteers Engaged	Over 400 volunteers
Free Kidney Screenings	2,734 individuals screened
Partner Institutions	7 partner institutions and stakeholder groups
Round Table Speakers	12 distinguished speakers, covered through print, electronic and social medias
Media Coverage	Most of the leading TV, print, digital and social medias covered by KAMPS

Reaching Millions of Lives: The Nationwide Awareness Impact of KAMPS

From February to March 2026, Kidney Awareness Monitoring & Prevention Society (KAMPS) conducted a series of nationwide awareness programs to educate people about kidney health, prevention of kidney diseases, and the importance of early detection. These initiatives were extensively covered by leading newspapers, television channels, and social media platforms, reaching millions of people nationwide. From urban centers to remote rural areas, individuals from all walks of life received vital information about kidney disease risks and preventive measures.

Through these efforts, KAMPS successfully created mass awareness on kidney health, empowered communities with practical guidance, and highlighted the significance of maintaining healthy kidneys for all. The campaigns combined media coverage, field-level outreach, and direct engagement with high-risk groups, such as rickshaw pullers and laborers working under extreme heat, ensuring that critical messages reached the most vulnerable populations.

Key Highlights: Extensive Media Coverage: Leading national newspapers, television, and social media amplified KAMPS' messages.

Targeted Community Outreach: High-risk populations, including rickshaw pullers, farmers received awareness leaflets and T-shirts.

Nationwide Engagement: Programs conducted across urban and rural regions ensured broad-based public impact.

Focus on Prevention & Early Detection: Clear guidelines provided on hydration, regular health check-ups, and lifestyle measures.

Free Kidney Screening Camp 2026

Date : 21 February, 2026.

Place : Talimghor, Hatibandha, Sakhipur, Tangail

KAMPS arranged a daylong Free Kidney Camp on 21st February, 2026. More than 1000 patients were given treatment on 21st February while more than 25 Doctors were involved in the treatment for the day long.

Before 07 days of the camp, free pathological tests were open poor patients while almost all the patients in the free medical camp were given necessary medicines free of cost.



01

(1) Patients waiting in long queue to visit specialist physicians at the free screening camp on 21st February at Hatibandha, Tangail.



02

(2) Doctor seen busy to see a patient at a booth.



03

(3) Prof Dr. M A Samad seen surrounded by a group of media representatives, giving interview on the impacts and remedial measures of kidney diseases.



04

(4) The cover of annual Health Journal 'Proyash' was formally unveiled during a seminar on Kidney diseases prevention on February 21st at Hatibandha.



(5) KAMPS Chairman seen busy with attending a patient at Kidney Treatment Booth at Free Medical Camp.



(6) Doctors seen busy with attending Eye patient at Eye Booth



(7) Photo shows that the registration process is going for enrolling patients for the Free Medical Camp.



(8) KAMPS Officials seen busy with distributing medicines to the patients free of charges, as prescribed by the Doctors.

Free Medical Camp News Coverage Link-2026

1. DBC <https://www.facebook.com/share/v/1HNMq3679v/>
2. BSSNews<https://www.bssnews.net/bangla/health/285213>
3. bangladeshpost<https://bangladeshpost.net/posts/kamps-arranges-free-medical-camp-in-tangail-marking-intl-mother-language-day-167239>
4. daily inqilab<https://dailyinqilab.com/bangladesh/news/866647>
5. <https://www.daily-sun.com/bangladesh/859336/over-1000-people-get-free-treatment-at-kamps-s-free-medical-camp-in-tangail>
6. <https://www.ekushey-tv.com/country/news/1360873111111171895>
7. <https://www.dhakatribune.com/bangladesh/nation/403929/over-1-000-people-receive-free-treatment-at-kamps>
8. <https://www.facebook.com/share/p/173NRNywQ/>
9. <https://www.facebook.com/share/v/1He3zKX9kg/>

COMMUNITY SCREENING PROGRAM OF KAMPS IN DIFFERENT CENTERS

Date: 1 March– 18 March 2026

As part of the World Kidney Day campaign, KAMPS conducted nationwide kidney screening initiatives to promote early detection of kidney disease and increase public awareness about preventive healthcare.

A total of 2,734 individuals received screening services.

Tests Conducted

- Urine R/M/E
- Serum Creatinine
- Estimated Glomerular Filtration Rate (eGFR)
- Random Blood Sugar (RBS)

Screening Locations and Participants

Most of the Remote area of the country with urban, like - Tangail – 625, Madaripur – 741, Sakhipur – 485, Jhenaidah – 349, - Dhaka – 534.





(3) KAMPS medical technologist seen busy with conducting free Health Checkup for patients, arranged by KAMPS Kidney Center, Dhaka marking World Kidney Day-26, on March 12, 2026.



(4) KAMPS medical technologist is involved for Campaign report in Lab area arranged by KAMPS Kidney Center, Dhaka to mark the World Kidney Day-26, on March 12, 2026.

Strategic Partnership

Kidney Awareness Monitoring & Prevention Society (KAMPS) has always been committed to spreading kidney health awareness to even the most remote parts of Bangladesh. However, as a voluntary organization, KAMPS faces limitations in terms of resources, logistics, and financial support in executing large-scale outreach programs. To overcome these challenges, KAMPS has recently established a strategic partnership with PROSHIKA, one of the country's most renowned non-governmental organizations (NGOs). With a long-standing history in socio-humanitarian development, PROSHIKA possesses an extensive and well-established network that reaches deep into grassroots communities across Bangladesh. Under this partnership,

KAMPS will leverage PROSHIKA's nationwide network to distribute educational materials and conduct awareness activities at the community level. The initiative aims to educate people about kidney diseases, promote early detection, and encourage preventive measures. It is strongly believed that the combined efforts of KAMPS and PROSHIKA will significantly enhance public awareness and contribute to the prevention of kidney diseases across the country.



Partial view of the discussion session, jointly organized by KAMPS and PROSHIKA on the occasion of World Kidney Day-2026.

ROUND TABLE DISCUSSION

Date: 7 March 2026

Venue: National Press Club, Dhaka, Bangladesh

A Round Table Discussion was organized by KAMPS to highlight the growing burden of kidney disease in Bangladesh and to explore the relationship between kidney health and environmental sustainability.

The discussion strongly reflected the global theme of World Kidney Day 2026: “Caring for People, Protecting the Planet.”

Speakers emphasized that environmental factors such as pollution, climate change, and water scarcity may influence kidney disease risks and public health outcomes.

Participants also discussed the environmental footprint of dialysis treatment, which requires large volumes of purified water, electricity, and medical consumables. While dialysis remains a life-saving treatment for patients with kidney failure, the discussion emphasized the importance of preventive healthcare, early detection programs, and responsible healthcare practices that consider environmental sustainability.

The round table concluded with a shared commitment to strengthening awareness, improving prevention programs, and encouraging policies that support both kidney health and environmental protection.



01

(1) Noted nephrologists, Society Leaders, Environment Experts, Journalists and a host of representatives from diverse range of profession took part at the KAMPS Round Table Discussion on Kidney Health and Environmental Sustainability, held at the National Press Club, Dhaka on March-7.



02

(2) Leading TV Media representatives, audience and a number of kidney diseases sufferers seen present at the roundtable.



03

(3) Partial view of the roundtable discussion.



04

(4) KAMPS Executive Director Rezwan Salehin seen addressing the roundtable while he presented strategic work plan for awareness and prevention programs of KAMPS.

06



(5) KAMPS Chairman Prof. Dr. M A Samad seen replying to the queries from media and participants at the Q & A session of the roundtable discussion.



(6) Expert panelist addresses the roundtable, expressing his recommendations.

KEY SPEAKERS

Prof. Dr. Harunur Rashid

Chairman, Bangladesh Kidney Foundation

Prof. Dr. M. A. Samad

Founder & President, KAMPS

Jobaida Begum

Additional Secretary

Health Education & Family Welfare Division

Ministry of Health

Poet Hasan Hafiz

President, National Press Club

Editor, Daily KalerKantho

Prof. Dr. Sayed Zakir Hossain

Line Director, NCDC

Directorate General of Health Services

Prof. Dr. Nazrul Islam

President, Bangladesh Renal Association

Prof. Dr. Afroza Begum

Paediatric Nephrology Society of Bangladesh

Khondoker Mostan Hossain

Former Secretary

Government of Bangladesh

Alamgir Kabir

General Secretary

Bangladesh Poribesh Andolon (BAPA)

Gazi Ashraf Lipu

Chief Selector

Bangladesh Cricket Board

Rezwan Salehin

Executive Director
KAMPS

Mohammad Ali
Medical Officer, BGMEA

Key Discussions & Outcomes

The discussions underscored the profound impact of kidney health initiatives on public health. Prof. Dr. M. A. Samad, Founder of KAMPS, emphasized the Round Table's pivotal role in advancing the mission of achieving optimal goal of kidney health nationwide. Participants explored strategies to enhance early detection, prevention, and treatment accessibility, reinforcing the importance of collaborative efforts between medical institutions, policymakers, and the media.

Recommendations from the Roundtable:

- *Strengthen national-level awareness programs on kidney disease.*
- *Ensure regular screening for diabetes, high blood pressure, and protein in urine.*
- *Increase social awareness about kidney donation and cadaveric donation from deceased persons.*
- *Keeping diabetes and high blood pressure under control through a healthy lifestyle.*
- *Avoid unhealthy eating habits, excess salt, and junk food; adopt balanced nutrition.*
- *Stop misuse of painkillers and antibiotics; do not take medicine without a doctor's advice.*
- *Control pesticide use in agriculture and encourage natural fertilizers.*
- *Ensure adequate supply of clean water and raise awareness to prevent dehydration.*
- *Launch special health awareness and screening programs for workers, farmers, and high-risk professionals.*

Round Table Discussion News Coverage Link-2026

1. <https://www.facebook.com/share/v/1E4g7dP7um/>
2. https://www.youtube.com/live/nyVEmOtY9xI?si=rAiC_AHaXt1oJ7in
3. <https://www.youtube.com/live/JHnSIwXA4M0?si=C-a0P7O311802KTr>
4. <https://www.facebook.com/share/v/181JhwQo2Q/>
5. <https://www.facebook.com/share/v/1BU2KT5Aax/>
6. <https://www.facebook.com/share/v/186LaHa37p/>
7. <https://www.facebook.com/share/v/1bFvy5FQpT/>
8. <https://www.facebook.com/share/v/18U9H9vnUS/>
9. <https://www.facebook.com/share/v/18H1Ys68xJ/>
10. <https://www.facebook.com/share/v/1DarEjhw9F/>
11. <https://www.facebook.com/share/v/17tffrCXXx/>
12. <https://www.facebook.com/share/v/1CphJ3KMOVg/>
13. <https://www.facebook.com/share/v/1ANFTuKKgC/>
14. <https://www.facebook.com/share/v/1CrryQzJF1/>
15. <https://www.prothomalo.com/bangladesh/n9x5b2l9ow>

16. <https://www.observerbd.com/news/568762>
17. <https://www.dainikamadershomoy.com/details/019cc8c601e0>
18. https://epaper.jaijaidin.news/epaper/edition/694/march/page/9?map_id=80949
19. <https://www.kalerkantho.com/epaper/2026-03-08/12>
20. <https://dailyasianage.com/ep/2026/03/08/?page=5>
21. <https://bangladeshpost.net/epaper?page=3>
22. <https://bonikbarta.com/bangladesh/w16fcYcaLTSX197l>
23. <https://ep.dailynewnation.com/2026/03/08/>
24. https://epaper.dailyjanakantha.com/home/displaypage/news_2026-03-08_16_14_b
25. <https://epaper.samakal.com/nogor-edition/2026-03-08/5/1977>
26. <https://epaper.ajkalerkhabor.net/>
27. <https://epaper.newagebd.net/08-03-2026/5>
28. <https://www.risingbd.com/health/news/642118>
29. <https://www.tbsnews.net/bangla/bangladesh/news-details-463651>
30. <https://dailyinqilab.com/economy/news/871714>
31. <https://epaper.newagebd.net/08-03-2026/5>
32. <https://www.mzamin.com/article/4671/ক্যাম্পসর-আলোচনায়-সভায়-কিডনি-রোগ-নিয়ন্ত্রণে-সমন্বিত-ও-পরিকল্পিত-প্রয়াসের-প্রতি-গুরুত্বারোপ>
33. <https://businessinbangladesh.com.bd/the-voluntary-organization-camps-organized-a-roundtable-discussion-on-the-topic-of-climate-change-and-kidney-disease-risks-and-actions-ahead-of-world-kidney-day/>
34. <https://en.thedailydhakadialogue.com/the-voluntary-organization-camps-organized-a-roundtable-discussion-on-the-topic-of-climate-change-and-kidney-disease-risks-and-actions-ahead-of-world-kidney-day/>
35. <https://thedailydhakadialogue.com/%e0%a6%ac%e0%a6%bf%e0%a6%b6%e0%a7%8d%e0%a6%ac-%e0%a6%95%e0%a6%bf%e0%a6%a1%e0%a6%a8%e0%a6%bf-%e0%a6%a6%e0%a6%bf%e0%a6%ac%e0%a6%b8%e0%a6%95%e0%a7%87-%e0%a6%b8%e0%a6%be%e0%a6%ae%e0%a6%a8%e0%a7%87/>
36. <https://dhakamedia.news/%e0%a6%ac%e0%a6%bf%e0%a6%b6%e0%a7%8d%e0%a6%ac-%e0%a6%95%e0%a6%bf%e0%a6%a1%e0%a6%a8%e0%a6%bf-%e0%a6%a6%e0%a6%bf%e0%a6%ac%e0%a6%b8%e0%a6%95%e0%a7%87-%e0%a6%b8%e0%a6%be%e0%a6%ae%e0%a6%a8%e0%a7%87/>
37. <https://probashebanglarmukh.com/%e0%a6%ac%e0%a6%bf%e0%a6%b6%e0%a7%8d%e0%a6%ac-%e0%a6%95%e0%a6%bf%e0%a6%a1%e0%a6%a8%e0%a6%bf-%e0%a6%a6%e0%a6%bf%e0%a6%ac%e0%a6%b8%e0%a6%95%e0%a7%87-%e0%a6%b8%e0%a6%be%e0%a6%ae%e0%a6%a8%e0%a7%87/>
38. <https://youtube.com/shorts/EAj1qGOivvg?si=eYhJQQD9tTfupFDf>
39. <https://www.facebook.com/share/v/1GrSVQUBa2/>
40. <https://www.tbsnews.net/bangladesh/health/70-kidney-disease-cases-preventable-awareness-healthy-lifestyle-experts-1379786?amp>

Reaching the Vulnerable: Kidney Health Awareness in Action

Kidney Awareness Monitoring & Prevention Society (KAMPS) carried out extensive awareness activities across the country. The theme of this year was: “Kidney Health for All – Caring for People, Protecting the Planet”. Renowned nephrologist Prof. Dr. M A Samad participated as a representative of KAMPS in an important awareness discussion held at Sir Salimullah Medical College & Mitford Hospital. In his speech, he highlighted the severity of kidney diseases, the reasons behind their increasing prevalence, preventive measures, and the importance of early detection. He particularly emphasized that due to environmental changes, rising temperatures, and unsafe lifestyle practices, the risk of kidney disease is increasing. He pointed out that people who work for long hours under the sun such as farmers, rickshaw pullers, and day laborers are at higher risk due to dehydration and heat stress. Lack of adequate water intake and excessive sweating can put significant strain on the kidneys, potentially leading to kidney-related complications.



(1) Photo shows Prof Dr MA Samad is being greeted with flower bouquet during a World Kidney Seminar at the SSM College, Mitford Dhaka.



(2) Prof M A Samad's key-note presentation at World Kidney Day seminar at National Institute for Kidney Diseases and Urology (NIKDU) in March 2026.

Later, he participated in a symposium at National Institute of Kidney Diseases and Urology (NIKDU), where he delivered informative messages focusing on prevention, regular health check-ups, adequate hydration, and maintaining a healthy lifestyle. The symposium was attended by doctors, healthcare professionals, and people from various sectors.

Similarly, he joined another awareness discussion at Anwer Khan Modern Medical College Hospital. In this session, he shared important messages on kidney health with medical representatives and participants from different professional backgrounds.

01



(1) World Kidney Day 2026 clinical round led by Dr. M. A. Samad, emphasizing patient-centered renal care.

02



(2) World Kidney Day 2026: Dr. M A Samad highlighting the importance of early detection and kidney care.

In addition to these institutional programs, KAMPS also conducted field-level awareness initiatives. Rickshaw pullers and other labor-intensive workers were provided with awareness leaflets and T-shirts to educate them about kidney health. These materials included simple guidelines on preventing kidney disease, the importance of drinking sufficient water, and the need for regular health check-ups. This initiative aimed to raise awareness among high-risk groups and encourage preventive practices. Overall, the multi-dimensional activities undertaken by KAMPS on World Kidney Day 2026 played a significant role in increasing public awareness about kidney health and protecting vulnerable communities.

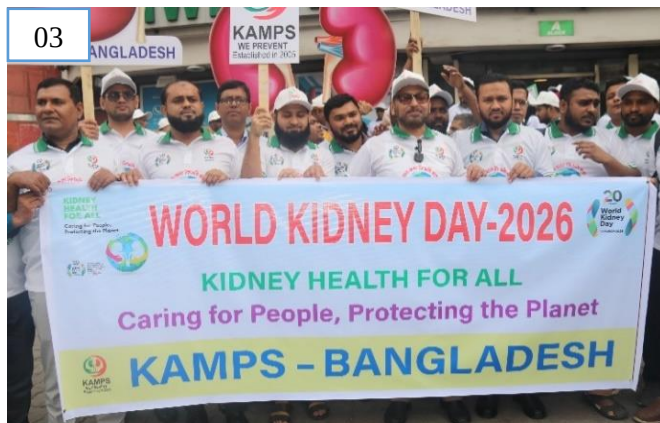
KAMPS PUBLIC AWARENESS RALLIES ON WORLD KIDNEY DAY IN DIFFERENT DISTRICTS AND INSTITUTION

To mark World Kidney Day 2026, KAMPS organized public awareness rallies across multiple districts of Bangladesh.

More than 800 participants joined these rallies, supported by over 400 volunteers.

Rallies were organized in:

Dhaka, Tangail, Chandpur, Madaripur, Sakhipur, Nawabganj, Jhenaidah & Ghatail



(3) World Kidney Day-2026 rally brought out by KAMPS, Dhaka center, led by KAMPS Chairman, Prof. MA Samad.



(4) World Kidney Day Rally at Mohammadpur in the capital.



(5) KAMPS officials seen busy with campaign at KAPPS Headquarters premises on the occasion of World Kidney Day-2026.



(6) A group of rickshawpullers, the generally victim of heatwave, were engaged in campaign rally on the occasion of World Kidney Day-26, wearing KAMPS T-Shirt in Mohammadpur area, Dhaka.



07

(7) Duty Doctors attending a Kidney Dialysis patient at KAMPS Kidney Center, Jhenaidah.



08

(8) Doctors attending dialysis patients at KAMPS Kidney center.



9

(9) Partial view of kidney care at KAMPS Kidney Center, Madaripur.



10

(10) Campaign by rickshaw is going on, holding a bi kidney designed placard.



11

(11) KAMPS Head Office observed World Kidney Day 2026 with a central rally and awareness program to highlight the importance of kidney health.



(11) On the occasion of World Kidney Day 2026, KAMPS Kidney & Dialysis Center, Tangail organized an awareness rally promoting kidney health for all.



(13) KAMPS Kidney & Dialysis Center, Chandpur celebrated World Kidney Day 2026 with an awareness rally promoting prevention and early diagnosis.



(14) KAMPS Kidney & Dialysis Center, Madaripur marked World Kidney Day 2026 through an awareness campaign rally involving students and the local community.



(15) A public awareness rally by KAMPS Kidney & Dialysis Center, Nawabganj on World Kidney Day 2026, focusing on kidney health for all.



(16) An awareness rally organized by KAMPS Kidney & Dialysis Center, Sakhipur on World Kidney Day 2026, encouraging early detection and healthy living.



(17) On World Kidney Day 2026, KAMPS Kidney & Dialysis Center, Jhenaidah conducted a rally to spread awareness about kidney care and prevention in the community.



(18) KAMPS Kidney & Dialysis Center, Ghatail observed World Kidney Day 2026 with a community rally to raise awareness on kidney disease prevention.

World Kidney Day News Coverage Link-2026

1. Chandpur- <https://www.facebook.com/share/v/1GrSVQUBa2/>
2. Chandpur <https://www.facebook.com/share/v/1DA6wbqiWY/>
3. Chandpur
<https://www.priyoshomoy.com/2026/03/12/%e0%a6%ac%e0%a6%bf%e0%a6%b6%e0%a7%8d%e0%a6%ac-%e0%a6%95%e0%a6%bf%e0%a6%a1%e0%a6%a8%e0%a6%bf-%e0%a6%a6%e0%a6%bf%e0%a6%ac%e0%a6%b8%e0%a7%87-%e0%a6%9a%e0%a6%be%e0%a6%81%e0%a6%a6%e0%a6%aa%e0%a7%81-2/>
4. Chandpur <https://youtube.com/shorts/MesWJ7qatCU?si=V5bIHYPiqqAe6ZMp>
5. Chandpur <https://popularbdnews.net/archives/98444>
6. Ghatail- <https://www.facebook.com/share/p/1AgZ3ZbZru/>
7. Ghatail- <https://www.facebook.com/share/p/1A23JeFbhj/>
8. Ghatail <https://www.facebook.com/share/v/1CJhZPcnej/>
9. Ghatail <https://www.facebook.com/share/v/1TiQo4Ywwg/>
10. Ghatail <https://www.facebook.com/share/v/1TiQo4Ywwg/>
11. Ghatail <https://www.facebook.com/share/v/1CJhZPcnej/>
12. Madaripur-
<https://banijjoprotidin.com/archives/%e0%a6%ae%e0%a6%be%e0%a6%a6%e0%a6%be%e0%a6%b0%e0%a7%80%e0%a6%aa%e0%a7%81%e0%a6%b0%e0%a7%87-%e0%a6%ac%e0%a6%bf%e0%a6%b6%e0%a7%8d%e0%a6%ac-%e0%a6%95%e0%a6%bf%e0%a6%a1%e0%a6%a8%e0%a6%bf-%e0%a6%a6/>
13. Madaripur
<https://gramnagarbarta.com/news/%E0%A6%AE%E0%A6%BE%E0%A6%A6%E0%A6%BE%E0%A6%B0%E0%A7%80%E0%A6%AA%E0%A7%81%E0%A6%B0%E0%A7%87-%E0%A6%AC%E0%A6%BF%E0%A6%B6%E0%A7%8D%E0%A6%AC-%E0%A6%95%E0%A6%BF%E0%A6%A1%E0%A6%A8%E0%A6%BF-%E0%A6%A6%E0%A6%BF%E0%A6%AC%E0%A6%B8-%E0%A6%AA%E0%A6%BE%E0%A6%B2%E0%A6%BF%E0%A6%A4-55185>
14. Madaripur Source: ATN Bangla <https://share.google/gkR8jwPvKhmpMM5UM>
15. Madaripur Source: Amar Sangbad <https://share.google/lixP94VN8G21TPrSm>
16. Madaripur Source: Facebook <https://share.google/OP7mWKSLzE4fkUplZ>

17. Madaripur Source: ATN Bangla <https://share.google/gkR8jwPvKhmpMM5UM>
18. Madaripur <https://www.facebook.com/share/v/1Gd2AEUWXr/>
19. Nawabganj <https://www.facebook.com/share/v/17RqyeTnbU/>
20. Nawabganj <https://www.facebook.com/share/p/18Tt8i7iM3/>
21. Nawabganj <https://globalsangbad24.com/world-kidney-day-celebrated-in-nawabganj/>
22. Nawabganj <https://somoysangbad24.com/saradesh/nawabganj-celebrates-world-kidney-day>
23. Nawanganj <https://www.facebook.com/share/188dg9nXUS/>
24. Nawabganj <https://www.facebook.com/share/1Vq7Sxpj1h/>
25. Jhenaidah <https://www.newsbangla24.com/amp/news/269719/Rally-on-World-Kidney-Day-in-Jhenaidah%C2%A0>
26. Head office <https://www.kalbela.com/corporate/273587>
27. Head office
<https://www.mzamin.com/article/5354/%E0%A6%AC%E0%A6%BF%E0%A6%B6%E0%A7%8D%E0%A6%AC-%E0%A6%95%E0%A6%BF%E0%A6%A1%E0%A6%A8%E0%A6%BF-%E0%A6%A6%E0%A6%BF%E0%A6%AC%E0%A6%B8-%E0%A6%89%E0%A6%A6%E0%A6%AF%E0%A6%BE%E0%A6%AA%E0%A6%A8%E0%A7%87->
28. Head office <https://observerbd.com/news/569422>
- Head office https://epaper.dailyjanakantha.com/home/displaypage/news_2026-03-13_14_25_b
30. Head office <https://www.jagonews24.com/video/short-clips/80645>

Championing Kidney Health: Dr. M A Samad's Legacy

Under the dynamic leadership of KAMPS and the visionary Prof. Dr. M A Samad, Bangladesh is witnessing a renaissance in kidney health awareness.

The extensive awareness drive and prevention programs, chalked out by KAMPS is mainly guided by Prof. Samad, widely known as the ‘Awareness Ambassador’. He thinks and analyze how to implement the awareness and prevention works practically in a more effective way to gain the ultimate benefit.

He attaches innovation and diversification in the approaches while KAMPS design the programs in the every separate years. Over the years, Prof. Samad’s role in prevention works has been recognized and acknowledged by the sector insiders and leaders of different bodies in the similar fields.

He believes that ‘this World Kidney Day-2026, we’re not just witnessing events; we’re becoming part of a movement, a collective leap towards a future where kidney health is everyone’s priority’.

He urges all concerned to join hands with KAMPS; to make kidney health a national anthem.

AWARENESS MATERIALS DISTRIBUTED

As part of the nationwide awareness campaign, KAMPS distributed educational materials to support public outreach activities.

01. Full supplement in leading & most countrywide circulated Bangla newspaper “the daily Kaler Konth” and English version news daily “the Bangladesh Post”.
02. Poster ten thousand distributed in different hospital and public palaces.
03. Leaflets 200 thousand distributed amount public.
04. Banners sticked in different public gathering areas.
05. Placards movement in most communities.
06. Placing 10,000 awareness posters is a high-impact, cost-effective strategy for widespread messaging on clean walls and high-traffic areas ensures longevity. Such large-scale campaigns are typically aimed at hot weather safety, community health, or corporate communication, often using laminated, vibrant designs for maximum visibility.

01

গোলাটেবিল

কিডনি রোগের নতুন হুমকি জলবায়ু পরিবর্তন

জলবায়ু পরিবর্তন রোগের কারণ হিসেবে পরিচিত। এটি রক্তচাপ, ডায়াবেটিস, হৃদযন্ত্রের ক্রিয়া, কিডনির কার্যকারিতা, স্নায়ু, হাড়, পেশী ও ত্বককে প্রভাবিত করে। এটি একটি গুরুত্বপূর্ণ স্বাস্থ্য ঝুঁকি।

কিডনি রোগের নতুন হুমকি জলবায়ু পরিবর্তন

জলবায়ু পরিবর্তন রোগের কারণ হিসেবে পরিচিত। এটি রক্তচাপ, ডায়াবেটিস, হৃদযন্ত্রের ক্রিয়া, কিডনির কার্যকারিতা, স্নায়ু, হাড়, পেশী ও ত্বককে প্রভাবিত করে। এটি একটি গুরুত্বপূর্ণ স্বাস্থ্য ঝুঁকি।

02

CHAI SUPPLEMENT

Dhaka Thursday March 12, 2026

Bangladesh Post

World Kidney Day-2026: Roundtable Discussion on Climate Change & New Threat to Kidney Disease

Organized by: Kidney Awareness Monitoring and Prevention Society (KAMPS)

Date: March 07 (Saturday), Venue: National Press Club, Dhaka

গোলাটেবিল বৈঠক

জলবায়ু পরিবর্তন রোগের কারণ হিসেবে পরিচিত। এটি রক্তচাপ, ডায়াবেটিস, হৃদযন্ত্রের ক্রিয়া, কিডনির কার্যকারিতা, স্নায়ু, হাড়, পেশী ও ত্বককে প্রভাবিত করে। এটি একটি গুরুত্বপূর্ণ স্বাস্থ্য ঝুঁকি।

03

প্রয়াশ-২২

KAMPS

WE PREVENT

Established in 2015

কিডনি রোগে জীবননাশ - প্রতিরোধই যাকার আশা

জলবায়ু পরিবর্তন রোগের কারণ হিসেবে পরিচিত। এটি রক্তচাপ, ডায়াবেটিস, হৃদযন্ত্রের ক্রিয়া, কিডনির কার্যকারিতা, স্নায়ু, হাড়, পেশী ও ত্বককে প্রভাবিত করে। এটি একটি গুরুত্বপূর্ণ স্বাস্থ্য ঝুঁকি।

(1) A roundtable discussion organized by KAMPS was held on 07 March 2026, focusing on the prevention, early detection, and improved treatment of kidney diseases. The program was featured in Kaler Kantho on 12 March 2026, marking World Kidney Day 2026.

(2) Experts participated in a roundtable organized by KAMPS on 07 March 2026, emphasizing climate change as a new threat to kidney diseases. The report was published in Bangladesh Post on 12 March 2026, marking World Kidney Day 2026.

(3) On 21 February 2026, in observance of World Kidney Day, we proudly present 'Prayash', our yearly journal, sharing moments of care, compassion, and community impact in promoting better kidney health for all.

KAMPS

কিডনি জ্ঞান অভিযান - প্রতিরোধই যাকার আশা

কিডনি ও চক্ষু ক্যাম্প-২০২৬

তারিখ: _____

নাম: _____

বয়স: _____

স্বাস্থ্য: _____

C/C: _____

O/E: _____

BP: _____

FBS/RBS: _____

S. Creatinine: _____

eGFR: _____

Urine Protein: _____

Urine Sugar: _____

আয়োজক: অধ্যাপক ডাঃ এম এ সামাদ, রেজিষ্টার্ড সাস্পেন্সিভাল মেডিসিন ও অনারি, কামার।

সহযোগিতা: **কাম্পস** **কিডনি ও চক্ষু ক্যাম্প-২০২৬** **কিডনি ও চক্ষু ক্যাম্প-২০২৬**

তারিখ: ০১৭৩০-০১৭৩০, ০১৭৩০-০১৭৩০, ০১৭৩০-০১৭৩০, ০১৭৩০-০১৭৩০

তারিখ: ০১৭৩০-০১৭৩০, ০১৭৩০-০১৭৩০, ০১৭৩০-০১৭৩০, ০১৭৩০-০১৭৩০

জায়া শহিদদের স্মরণে

কিডনি ও চক্ষু ক্যাম্প-২০২৬

জলবায়ু পরিবর্তন রোগের কারণ হিসেবে পরিচিত। এটি রক্তচাপ, ডায়াবেটিস, হৃদযন্ত্রের ক্রিয়া, কিডনির কার্যকারিতা, স্নায়ু, হাড়, পেশী ও ত্বককে প্রভাবিত করে। এটি একটি গুরুত্বপূর্ণ স্বাস্থ্য ঝুঁকি।

কিডনি ও চক্ষু ক্যাম্প-২০২৬

জলবায়ু পরিবর্তন রোগের কারণ হিসেবে পরিচিত। এটি রক্তচাপ, ডায়াবেটিস, হৃদযন্ত্রের ক্রিয়া, কিডনির কার্যকারিতা, স্নায়ু, হাড়, পেশী ও ত্বককে প্রভাবিত করে। এটি একটি গুরুত্বপূর্ণ স্বাস্থ্য ঝুঁকি।

কিডনি ও চক্ষু ক্যাম্প-২০২৬

আপনার কিডনি সুস্থ আছে কি?

জলবায়ু পরিবর্তন রোগের কারণ হিসেবে পরিচিত। এটি রক্তচাপ, ডায়াবেটিস, হৃদযন্ত্রের ক্রিয়া, কিডনির কার্যকারিতা, স্নায়ু, হাড়, পেশী ও ত্বককে প্রভাবিত করে। এটি একটি গুরুত্বপূর্ণ স্বাস্থ্য ঝুঁকি।

কিডনি ও চক্ষু ক্যাম্প-২০২৬

জলবায়ু পরিবর্তন রোগের কারণ হিসেবে পরিচিত। এটি রক্তচাপ, ডায়াবেটিস, হৃদযন্ত্রের ক্রিয়া, কিডনির কার্যকারিতা, স্নায়ু, হাড়, পেশী ও ত্বককে প্রভাবিত করে। এটি একটি গুরুত্বপূর্ণ স্বাস্থ্য ঝুঁকি।



Spreading Kidney Wisdom Nationwide

Platforms: Every media outlet that matters to you.

Highlight: Prof. Dr. M A Samad dominated the media scene, delivering crucial kidney health knowledge and igniting public awareness.

February-21 to March 18



(1) Prof M A Samad seen talking in a Kidney Health related TV program named 'Doctors Chamber'



(2) Prof. Dr. M A Samad appeared on NTV, giving an interview for its widely viewed multimedia program.

PARTNER INSTITUTIONS

- Anwer Khan Modern Medical College Hospital
- Bangladesh Renal Association
- Bangladesh Society for Peritoneal Dialysis
- Bangladesh Medical University
- Dhaka Medical College Hospital
- Sir Solimulla Medical College Hospital
- Bangladesh Scouts
- Madrasah student groups
- Pharmaceutical representatives
- Press community

COMMITMENT TO THE FUTURE

Through its nationwide activities organized in observance of World Kidney Day 2026, KAMPS reaffirmed its commitment to promoting kidney health awareness and prevention throughout Bangladesh.

By combining community outreach, medical screening programs, policy dialogue, and public engagement, KAMPS continues to work toward a society where kidney disease is detected early, prevented whenever possible, and treated responsibly for the well-being of both people and the planet.

PRESENTED BY



Rezwan Salehin

Executive Director, KAMPS

On behalf of **Prof. Dr. M. A. Samad**

Founder & President, KAMPS

 Contact: +8801819227421

END