



WKD Activity Report

- **Full Name: BKF Walkathon 2026**
- **Organization name: Bangalore Kidney Foundation**
- **Country: INDIA**
- **Activities of note:**

Bengaluru, March 29: The Bangalore Kidney Foundation organized a walkathon at MES Ground to mark World Kidney Day, with over 800 participants taking part in a 5 km walk to promote kidney health awareness and organ donation.

The event was flagged off by Mr. Bhaskar Rao (former Police Commissioner, Bangalore City) and Mr. CK Ramamurthy (MLA, Jayanagar, Bangalore South).

A key highlight of the event was the screening of an informative kidney health awareness video on a large stage, aimed at educating attendees about preventive care and the importance of early detection. The audience was further inspired by dialysis patients and kidney transplant recovery heroes, who shared their personal journeys and emphasized the life-saving impact of organ donation.

The program included a Zumba warm-up session, awareness talks, screening of an educational video, free health check-ups, and distribution of breakfast and small gifts to participants.

- **Media coverage:**
 - Kannada Prabha (State Newspaper)
 - Asian Suvarna News 24x7 (TV)
 - Swara by Raadhvi (Social Media Influencer)
 - Ranjitha Ramkumar (<https://www.facebook.com/share/r/1BKRzJ74Zf/>) (Social Media Influencer)
 - Radio Mirchi 98.3 FM
- **Social media and website analytics:**
 - https://www.instagram.com/reel/DVs4QEvDoYb/?utm_source=ig_web_button_share_sheet&igsh=MzRIODBiNWFIZA==
 - https://www.instagram.com/reel/DV2nq38jNW4/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==



- https://www.instagram.com/reel/DWI9j5kAoV0/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==
- <https://www.facebook.com/share/v/1AbqhNYiVL/>
<https://www.facebook.com/share/p/18DCSgeggX/>
<https://www.facebook.com/share/r/1BKRzJ74Zf/>

Highest Reach of our videos about the Walkathon: 201K views

- **Celebrity involvement:**
Mr. BhaskarRao (former Police Commissioner, Bangalore City) & Mr.CK Ramamurthy (MLA, Jayanagar)
- **Advocacy efforts:**
 - Conducted awareness talks on kidney health
 - Screened educational videos
 - Encouraged organ donation through real-life stories
 - Organized health check-ups
- **Please paste here below any relevant pictures.**















