



WKD 2026 Activity Report

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Full Name:

Kidney Foundation Hospital and Research Institute

Organization name:

Kidney Foundation Hospital and Research Institute, Bangladesh

Country:

Bangladesh

Activities of note:

On 12th March 2026, World Kidney Day 2026 was observed with great enthusiasm at Kidney Foundation Hospital and Research Institute under the global theme “Kidney Health for All: Caring for People, Protecting the Planet.”

The programme commenced with an awareness rally within and around the hospital premises, bringing together physicians, nurses, medical students, patients, and well-wishers to promote kidney health awareness.

An informative seminar followed at the hospital auditorium, attended by distinguished guests, policymakers, senior nephrologists, healthcare professionals, and patients. Discussions focused on the rising burden of chronic kidney disease, the role of diabetes and hypertension, and the importance of early detection through routine screening.

Speakers also highlighted advancements in dialysis and transplantation services, ongoing research initiatives, and the need for stronger policy support to ensure equitable and sustainable kidney care in Bangladesh.

Free kidney screening services were provided to encourage early diagnosis and timely medical consultation.

Media coverage:



The event was primarily covered through institutional communication channels, including the hospital's official platforms and social media pages.

National media outlets in Bangladesh, such as The Daily Star and The Business Standard, published reports highlighting World Kidney Day 2026, focusing on kidney health awareness, early screening, and the national burden of kidney disease. However, specific coverage of this particular event at Kidney Foundation Hospital was limited.

Social media and website analytics:

The event generated engagement through social media platforms, where posts related to the awareness rally, seminar, and free screening activities reached healthcare professionals, patients, and the wider community.

(400 people were screened for CKD at the hospital in 2days, The Facebook account where this event was shared have 20000 followers, Facebook link

<https://www.facebook.com/share/184GyohPYx/?mibextid=wwXlfr>

Celebrity involvement:

No celebrity involvement was reported. The program was primarily attended by healthcare professionals, policymakers, nephrologists, and patients, focusing on scientific discussion, awareness, and community engagement rather than celebrity participation.

Advocacy efforts:

The programme emphasized the importance of early detection, preventive healthcare, and equitable access to kidney care services. Advocacy messages highlighted the need for increased public awareness, routine screening, and stronger healthcare policies in Bangladesh.

Additionally, the theme reinforced the connection between kidney health and environmental sustainability, encouraging responsible healthcare practices that protect both people and the planet.



World Kidney Day -KF staff



Seminar with health policy advisors and clinicians on Kidney Health Awareness at World Kidney Day



Transplant Patient Sharing their journey



World Kidney Day awareness Rally by KF



CKD Screening Campaign of General