



10
MARCH
2016



— KIDNEY —
DISEASE
& CHILDREN

**ACT EARLY
TO PREVENT IT!**

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World Kidney Day is a joint



International Federation
of Kidney Foundations

initiative



10 March 2016

World Kidney Day

World Kidney Day is a **global awareness campaign** aimed at raising awareness of the importance of our kidneys.

World Kidney Day comes back every year. All across the globe many hundred events take place from public screenings in Paraguay to Zumba marathons in Malaysia. We do it all to create awareness. Awareness about preventive behaviors, awareness about risk factors, and awareness about how to live with kidney disease. We do this because we want kidney health for all.

Kidney Disease & Children

Act Early to Prevent it!

The theme of the 2016 World Kidney Day Campaign is:
***Kidney Disease & Children:
Act early to prevent it!***

The World Kidney Day Team passionately believes it is important we make the general public aware of kidney diseases which affect millions of people worldwide, including many children who may be at risk of kidney disease at an early age. It is therefore crucial that we encourage and facilitate education, early detection and a healthy life style in children, starting at birth and continuing through to old age, to combat the increase of preventable kidney damage including acute kidney injury and chronic kidney disease and to treat children with inborn and acquired disorders of the kidney.

So, in our 11th campaign year, let's join forces once again to build future healthier generations!



www.worldkidneyday.org