



**KIDNEY  
HEALTH**  
**FOR EVERYONE  
EVERYWHERE**

World Kidney Day  
is a joint initiative of



International Federation  
of Kidney Foundations  
Opening Kidney Health Horizons

# World Kidney Day

Celebrated every year on the second Thursday of March, World Kidney Day (WKD) is the global awareness campaign that aims at increasing awareness of the importance of our kidneys to our health and reducing the impact of kidney disease and its associated problems worldwide.

## Why is World Kidney Day important?

Chronic Kidney Disease (CKD) is a non communicable disease that affects 1 in 10 people worldwide. While severity can vary, CKD is incurable and causes the patient to need lifelong care. As the incidence of kidney disease escalates, World Kidney Day plays a crucial role in educating the public, the medical community and governments in encouraging prevention and early detection of kidney disease.

## Kidney Health for Everyone Everywhere

850 MILLION PEOPLE WORLDWIDE are now estimated to have kidney diseases from various causes. CKD causes at least 2.4 million deaths per year and is now the 6th fastest growing cause of death. Acute kidney injury (AKI), an important driver of CKD, affects over 13 million people worldwide and 85% of these cases are found in low and middle-income countries. Around 1.7 million people are estimated to die annually because of AKI.

Despite the growing burden of kidney disease worldwide, kidney health disparity and inequity are still widespread. Early diagnosis, prevention and delay of progression are sustainable options to reduce costs and consequences of kidney diseases for individuals and countries. Yet, barriers to available, accessible, adequate and quality kidney care persist.

In 2019, in its 14th year of existence, World Kidney Day will be marked on March 14. The campaign sets out to raise awareness of the high and increasing burden of kidney diseases worldwide and the need for strategies for kidney diseases prevention and management.

**Kidney Health for Everyone Everywhere calls for universal health coverage (UHC) for prevention and early treatment of kidney disease.**

# How you can help

 Spread the word!

Follow World Kidney Day on our social media accounts and share our messages on your own accounts



Facebook: [World Kidney Day Official](#)



Twitter: [@worldkidneyday](#)



Instagram: [world\\_kidney\\_day\\_official](#)



## Organize a WKD event

Celebrate World Kidney Day by organizing an awareness event in your community: a walk, a bike ride, a run, a flash mob or a dance, a charity dinner or an educative class for pupils at your local school. Whatever you plan, you will help reach more people and make them aware of the importance of their kidneys.

If you already know what you will do, please register your event online here: [www.worldkidneyday.org/2019-campaign/worldwide-events/](http://www.worldkidneyday.org/2019-campaign/worldwide-events/)



Thank you for your support

Contact

[info@worldkidneyday.org](mailto:info@worldkidneyday.org)

[www.worldkidneyday.org](http://www.worldkidneyday.org)

