

WKD 2018 Report

Name: Ana Teixeira

Organization name: Portuguese Society for Pediatric Nephrology

Country: Portugal

Number of events organized/collected in your country: 15

Activities of note (please give a brief description of the activity with links to online sources that mentioned it): Group activities (hospital and schools) related to the WKD 2018 theme

https://www.facebook.com/snefrologiapediatricaSPP/

List of media that published WKD press releases or mentioned WKD related activities (newspapers, magazines, online publications, TV, radio, etc..) – please provide link to online sources:

https://www.facebook.com/Sociedade-Portuguesa-de-Nefrologia-424374270952043/ (please watch the film related to WKD 2018)

If you have created a World Kidney Day local website, Facebook page or Instagram account, please provide analytics such as: number of followers/number of site visits in March/ content most requested/ page views/ posts most liked/ hashtag reach, etc....

https://www.facebook.com/snefrologiapediatricaSPP/

1064 followers; 250 visits in March; most requested content: WKD video and photos; most liked posts: WKD video and activities photos

Description of advocacy activities: TV and online interviews

https://www.facebook.com/Sociedade-Portuguesa-de-Nefrologia-424374270952043

Attach representative pictures