



WKD 2019 Report

Name: Spanish Society of Nephrology – Sociedad Española de Nefrología **(S.E.N.)**

Organization name: Sociedad Española de Nefrología (S.E.N.)

Country: SPAIN

Number of events organized/collected in your country: 4

Activities of note (please give a brief description of the activity with links to online sources that mentioned it):

- Institutional Act will held on March 14th at 12:00 hrs. with the attendance of the main mass media.
- It will be Presented by the Spanish Health Minister with the participation of all the related scientific societies as ONT, SEDEN, ALCER, as well as the scientific societies of primary care medicine: SEMG, SEMERGEN and SEMFYC.
- Poster and flyers distribution. 50000 units of hard copies have been delivered all across the country but mainly into the nephrology departments of all national hospitals and dialysis centers within Spain.
- Information points installed in the main Spanish Airports.
- Animated videos displaying in the main long-distance train Stations within Spain.

List of media that published WKD press releases or mentioned WKD related activities (newspapers, magazines, online publications, TV, radio, etc..) – please provide link to online sources:

All the materials and information are being updated on our official web site:

https://www.senefro.org/modules.php?name=noticias&d_op=view&idnew=1134

All the press releases are being updated on our official web site:

<https://www.senefro.org/modules.php?name=webstructure&idwebstructure=137>



If you have created a World Kidney Day local website, Facebook page or Instagram account, please provide analytics such as: number of followers/number of site visits in March/ content most requested/ page views/ posts most liked/ hashtag reach, etc....

None

List of celebrities involved and short description of their involvement.

- Not celebrities but the main representatives of the Related Societies are involved in the Institutional Act:
- Dña. M. Luisa Carcedo, Ministra de Sanidad, Consumo y Bienestar Social.
- Dña. M. Dolores del Pino, Presidenta de la S.E.N.
- D. Daniel Gallego, Presidente de ALCER.
- Dña. María Valentín, Especialista en Nefrología, ONT.
- D. Juan Francisco Pulido Pulido, Presidente de la SEDEN.
- Dña. M. Lourdes Martínez-Berganza, Grupo de Trabajo de Nefrourología, SEMERGEN.
- Dña. María Fernández García, Vicepresidenta de semFYC.
- D. Antonio Fernández-Pro Ledesma, Presidente de la SEMG.

Description of advocacy activities:



