

**Name:** Svetovni dan ledvic 2016

**Organization name:** Svetovni dan ledvic/World Kidney Day

Collective organization by:

- United Kidney Patients' Associations of Slovenia
- Slovenian Society of Nephrology
- Society of Nurses in Nephrology, Dialysis and Transplantation
- and many volunteers at Community Healthcare Centres, General Hospitals, Dialysis Centres, Elementary Schools, Societies of Kidney Patients and others.

**Country:**

Slovenia (Europe), 2.000.000 million inhabitants.

**Number of events organized/collected in your country:**

83.

**Activities of note (please give a brief description of the activity with links to online sources that mentioned it):**

*a) free blood pressure, blood sugar measurements and urine testings*

In more than 70 healthcare organizations (university clinics, general hospitals, community healthcare centers, dialysis centres) all over the country, many volunteers carried out free blood pressure and blood sugar measurements, additionally in laboratories free testings of urine by dipstick method were made.

Links: <http://www.svetovnidanledvic.org/event>, <http://www.zveza-dlbs.si/>

*b) information points:*

Information points were set at main hospital halls, community healthcare centres, dialysis centres, patient's societies and at shopping malls. At more than 70 information points, WKD brochures, main Slovene organizers' brochures and books on kidney health and kidney diseases were handed out by volunteers. In addition, medical doctors and nurses provided information



10 March 2016 on kidney health, kidney diseases and interpretations of measurements of one's blood pressure, blood sugar level and urine testing (mentioned under a)).

Link: <http://www.svetovnidanledvic.org/event>, <http://www.zveza-dlbs.si/>

*c) lectures for pupils*

Some nurses and nephrologists were hosted by elementary schools at different regions, where they gave lectures on World Kidney Day and kidney health for pupils.

Link: <http://www.svetovnidanledvic.org/landing>

*d) lectures*

Two general lectures on World Kidney Day 2016 for volunteers in healthcare and school teachers were carried out at University Clinical Centre Ljubljana and Maribor. At different regions nephrologists were taking lectures on kidney health and proper CKD management.

Link: <http://www.svetovnidanledvic.org/media>

*e) visits of dialysis centres*

Some dialysis centres opened up their door for visits in order to get acquainted by dialysis treatment and people with kidney failure.

Link: <http://www.svetovnidanledvic.org/event>

*f) publication of new brochures and video*

Slovene Society of Nephrology published many different brochures about World Kidney Day and kidney health that were distributed among all participants at the events. Video on patients experience with hemodialysis, peritoneal dialysis and kidney transplantation was available on our website.

Link: <http://www.svetovnidanledvic.org/disease>

*f) web activities*

Aiming to popularize scientific knowledge about kidneys, kidney health and diseases, a quiz for adults and children were published on main website.

Link: <http://www.svetovnidanledvic.org/quiz>

<http://www.svetovnidanledvic.org/quiz/kids>



**List of media that published WKD press releases or mentioned WKD related activities (newspapers, magazines, online publications, TV, radio, etc..) – please provide link to online sources:**

Number of television broadcasts:

Public Television (RTV Slovenija): 3.

Private TV: 2.

Local TV: 7.

Number of radio broadcasts:

Public Radio (Radio Slovenija): 6.

Local radios: 5.

Number of articles in newspapers and journals:

Major newspapers: 6.

Local newspapers: 11.

Number of articles on webpages: 32.

Number of public lectures: 10.

**If you have created a World Kidney Day local website, Facebook page or Instagram account, please provide analytics such as: number of followers/number of site visits in March/ content most requested/ page views/ posts most liked/ hashtag reach, etc....**

1) <http://www.svetovnidanledvic.org>

Number of site visits: 7.387.

Content most requested: "About event", "Our aim", "About kidney disease".

2) <https://www.facebook.com/Svetovni-dan-ledvic-1683647081904547/>

Number of followers: 401.

Number of site visits: 6.316.

People reached: max. 1400/day.



10 March 2016 Posts most liked:

- information on events on World Kidney Day
- kidney health animations and animated pictures
- children with chronic kidney diseases
- 8 rules to keep kidneys healthy
- novel and promising scientific discoveries to treat kidney diseases (e.g., stem cells)
- recipes for preparing healthy food.

Hashtag reached: / (we used #WorldKidneyDay, #MoveYourFeet4WKD)

3) <https://twitter.com/danledvic>

Number of followers: 6

**List of celebrities involved and short description of their involvement: /**

**Description of advocacy activities:** e-mail from the president of Slovenian Society of Nephrology prof. Damjan Kovac on WKD and a proposal for the new model of CKD evaluation in our country was sent to 20 representatives of political parties, president of Slovenia, president of the parliament, but only one (1) representative answered to our e-mail