

# WKD 2017 Report

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**Name:** Svetovni dan ledvic

**Organization name:** Slovensko nefrološko društvo (Slovene Society of Nephrology), Zveza društev ledvičnih bolnikov (United Kidney Patients Association of Slovenia), Sekcija medicinskih sester in zdravstvenih tehnikov v nefrologiji, dializi in transplantaciji (Association of nurses and medical technicians in nephrology, dialysis and transplantation)

**Country:** Slovenia - SI (Europe), 2.064.188 inhabitants

## Number of events organized/collected in your country:

- 1) - information points with free info and measurements
  - a. and education about kidney health, blood pressure, blood sugar, waist circumference – 88 (number of blood pressure measurements- 5391, of blood sugar - 4197)
  - b. laboratory tests (dipstick urine testing): 45 (number of urinalysis – 2219, proteinuria was found in 9-12% of all urine samples.

2) lectures and workshops at elementary schools on kidney health: 80

3) lectures for health professionals and interested public on kidney health and World Kidney Day organization: 2.

4) visits of dialysis centres: 7

5) web activities: 3

6) publication of new public health materials: 2

## Activities of note:

### 1) Information points:

At the main halls of hospitals, healthcare centres, in front of dialysis centres, patients' associations and at major shopping centres, information points were set up with kidney health educative materials and information regarding local activities. First, visitors were invited to answer general questionnaire about risks for developing kidney disease. Second, measurements of blood pressure, blood sugar and waist circumference were performed by medical doctors, nurses, students, patients and volunteers at the majority of information points. Urine samples were collected for urine dipstick analysis, which was carried out in certified laboratories. All results were interpreted by medical professionals (doctors,



nurses) and visitors with uncovered diabetes mellitus, arterial hypertension, proteinuria, erythrocyturia and obesity were directed to healthcare follow-up at their general practitioner or nephrologist.

All visitors were offered educational material about kidney health.

Online sources:

- List and description of events on World Kidney Day 2017 in Slovenia, Svetovnidanledvic.org.

<http://www.svetovnidanledvic.org/event>

- Mojca Lorenčič, Ob jutrišnjem svetovnem dnevu ledvic vrsta preventivnih dejavnosti za zdrave ledvice, Dnevnik, 8.3.2017.

<http://dnevnik.si/1042765099>

**2) Lectures and workshops at elementary schools.**

Nephrology nurses and kidney patients gave educational lectures and workshops about kidney health for pupils at elementary schools.

Online source:

- Lecture on World Kidney Day, Elementary School Veliki Gaber, 9.3.2017.

<http://www.os-velikigaber.si/1407-2/>

**3) Lectures for health professionals and interested public.**

Organisational team gave two major lectures about World Kidney Day organisation at the national level for interested health professionals and volunteers at the University Medical Centre Ljubljana and Maribor.

Online source:

List of resources, Svetovni dan ledvic 2017.

<http://www.svetovnidanledvic.org/who>

**4) Opening up of dialysis centres for visitors.**

Some dialysis centres opened up for professionally led groups of interested visitors.

Online source:

List of dialysis centres, Svetovni dan ledvic 2017.

<http://www.svetovnidanledvic.org/event>

### **5) Web activities.**

Official webpage of Slovene WKD 2017 (Svetovni dan ledvic) was regularly updated with new materials and all information regarding organization of WKD 2017. Official Facebook and Twitter page were regularly updated with themed resources.

#### Online sources:

Official webpage: <http://www.svetovnidanledvic.org/>

Official Facebook page: <http://www.facebook.com/Svetovni-dan-ledvic-1683647081904547/>

Official Twitter page: <http://twitter.com/danledvic>

### **6) Publication of new public health materials.**

Two new printed and web materials in Slovene were published regarding kidney health and obesity.

#### Online sources:

Ledvična bolezen in debelost, Svetovni dan ledvic 2017.

[http://www.svetovnidanledvic.org/resources/files/ledvicna\\_bolezen\\_in\\_debelost\\_letak.pdf](http://www.svetovnidanledvic.org/resources/files/ledvicna_bolezen_in_debelost_letak.pdf)

Obseg pasu, Svetovni dan ledvic 2017.

[http://www.svetovnidanledvic.org/resources/files/obseg\\_pasu\\_letakA4.pdf](http://www.svetovnidanledvic.org/resources/files/obseg_pasu_letakA4.pdf)

### **List of media that published WKD press releases or mentioned WKD related activities:**

#### a) Newspaper agency broadcasts: 4

Link: <http://www.sta.si/>

#### b) National public Television (RTV Slovenija) broadcasts: 3

Link: <http://4d.rtv slo.si/arhiv/>

#### c) Private or local TVs: 5

Link: <http://www.petv.tv/novice/zdravje/brezplacno-testiranje-seca-ob-svetovnem-dnevu-ledvic/>

<http://tv-spred.siol.net/kanal/planettv>

<http://www.youtube.com/watch?v=iArTleMtEkk>

<http://www.tvcelje.si/index.cgi?m=3&id=7070>



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<http://www.tvdravograd.si/index.php/oddaje/obzornik/248-obzornik-14-marec-2017>

d) National public Radio (Radio Slovenija) broadcasts: 6

Link: <http://4d.rtv slo.si/arhiv/>

e) Local or private radio broadcasts: 4

Links: <http://radiomaribor.radio.net/>

<http://radio1.si/Default.aspx>

<http://www.radio-odeon.com/koledar-dogodkov/svetovni-dan-ledvic-v-zd-crnatelj/>

<http://kum24.si/clanek/novice/58bd28919e6c7/transplantirana-sem-ze-12-let>

f) Articles in major newspapers: 4

Links: <http://www.dnevnik.si/1042765099/zdravje/bolezen-in-bolecina/ob-jutrisnjem-svetovnem-dnevu-ledvic-vrsta-preventivnih-dejavnosti-za-zdrave-ledvice>

<http://www.dnevnik.si/1042764462/zdravje/zdravi/debelost-skoduje-tudi-ledvicam>

<http://www.slovenskenovice.si/lifestyle/zdravje/zdrava-teza-za-zdrave-ledvice>

<http://www.vecer.com/debelost-povzroca-bolezni-6251028>

g) Articles in other newspapers: 2

Links: <https://www.zdravniskazbornica.si/informacije-publikacije-in-analize/publikacije-zbornice-isis/revija/isis-marec-2017>

[http://www.dolenjskilist.si/2017/02/20/170947/novice/dolenjska/Tudi\\_debelost\\_lahko\\_vpliva\\_na\\_slabo\\_zdravje\\_ledvic/](http://www.dolenjskilist.si/2017/02/20/170947/novice/dolenjska/Tudi_debelost_lahko_vpliva_na_slabo_zdravje_ledvic/)

h) Articles on webpages: 25

Links: <http://www.zd-lenart.si/index.php/novice/234-obelezili-dan-ledvic>

<http://www.nt-rc.si/novi-tednik/danes-je-svetovni-dan-ledvic/>

<http://www.revijazamojezdravje.si/news/tags/?tag=svetovni%20dan%20ledvic>

<http://www.zd-idrija.si/svetovni-dan-ledvic-10-03-2016-bomo-obelezili-tudi-v-zd-idrija-in-zp-cerkno/>

<http://www.dlbp.si/2017/03/07/svetovni-dan-ledvic-09-marec-2017/>

[http://www.si21.com/Svet/Svetovni\\_dan\\_ledvic/](http://www.si21.com/Svet/Svetovni_dan_ledvic/)

[http://www.si21.com/Svet/Svetovni\\_dan\\_ledvic\\_BOLEZNI\\_LEDVIC\\_IN\\_DEBELOST/](http://www.si21.com/Svet/Svetovni_dan_ledvic_BOLEZNI_LEDVIC_IN_DEBELOST/)



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<http://www.os-velikigaber.si/1407-2/>

<http://www.bogastvozdavja.si/zdravje-in-lepota/zdrave-novice/1859-ledvice-cistilni-stroj-telesa>

[http://www.24ur.com/specialno/nega\\_in\\_zdravje/vec-kot-180-000-ljudi-naj-bi-imelo-tezave-s-slabsim-delovanjem-ledvic-pa-tega-morda-niti-ne-vedo.html?bl=1](http://www.24ur.com/specialno/nega_in_zdravje/vec-kot-180-000-ljudi-naj-bi-imelo-tezave-s-slabsim-delovanjem-ledvic-pa-tega-morda-niti-ne-vedo.html?bl=1)

<http://www.ekoper.si/aktualno/svetovni-dan-ledvic-prepricajte-se-o-svojem-zdravju-ledvic/>

<http://www.nascas.si/ledvicna-bolezen-in-debelost>

<http://www.ribnica24.eu/koledar-dogodkov/brezplacna-merjenja-v-zdravstveni-postaji-loski-potok/>

<http://regionalgoriska.si/novica/svetovni-dan-ledvic-letos-v-ospredju-tveganje-zaradi-debelosti>

<http://www.oslag.si/svetovni-dan-ledvic-v-7-c/>

<http://zdus-zveza.si/svetovni-dan-ledvic-za-opozarjanje-na-tveganja-zaradi-debelosti>

<http://www.viva.si/Novice/14502/9-marec-Svetovni-dan-ledvic>

[https://www.si21.com/Svet/Svetovni\\_dan\\_ledvic\\_BOLEZNI\\_LEDVIC\\_IN\\_DEBELOST/](https://www.si21.com/Svet/Svetovni_dan_ledvic_BOLEZNI_LEDVIC_IN_DEBELOST/)

<http://hudo.com/si/2017/03/09/ob-svetovnem-dneu-ledvic-opozorila-glede-velikega-vpliva-debelosti-na-razvoj-kronicne-ledvicne-bolezni/>

<http://med.over.net/clanek/svetovni-dan-ledvic/>

<http://njena.si/clanek/zdravo-zivljenje/58c025a26df50/naredite-vse-za-zdravje-svojih-ledvic>

[http://www.vpd.si/sl/novicke/Svetovni\\_dan\\_LEDVIC\\_9.\\_marec\\_2017/](http://www.vpd.si/sl/novicke/Svetovni_dan_LEDVIC_9._marec_2017/)

<http://www.ekodezela.si/vsebina/svetovni-dnevi/za-zdravje-ledvic/>

[http://www.lokalno.si/2017/03/09/172039/zgodba/Svetovni\\_dan\\_ledvic\\_tudi\\_debelost\\_lahko\\_vpliva\\_na\\_njihovo\\_slabo\\_zdravje/](http://www.lokalno.si/2017/03/09/172039/zgodba/Svetovni_dan_ledvic_tudi_debelost_lahko_vpliva_na_njihovo_slabo_zdravje/)

<http://www.mojaobcina.si/vransko/novice/zdravje-in-lepota/svetovni-dan-ledvic-na-vranskem.html>

**If you have created a World Kidney Day local website, Facebook page or Instagram account, please provide analytics such as:**

**1) Svetovni dan ledvic website (<http://www.svetovnidanledvic.org>):**

Number of followers in March: 8565.

Number of visitors from webpage set-up from February 2016 on: 27.286.



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Most requested content: "prva stran" (main page), "o dogodku" (about event), "naš namen" (our goals), "o bolezni" (about kidney disease).

**2) Facebook of Svetovni dan ledvic (<http://www.facebook.com/Svetovni-dan-ledvic-1683647081904547/>):**

Number of followers: 475.

Total reach in March 2017: 19.321. Number of posts engagements: 1287.

**3) Twitter Svetovni dan ledvic (<http://twitter.com/danledvic>) :**

Number of followers: 12.

**List of celebrities involved and short description of their involvement: /**

**Description of advocacy activities: /**

**Attach representative pictures:**

Photo nb.1 – World Kidney Day 2017 at University Medical Centre Ljubljana, Slovenia.

Photo nb. 2 - World Kidney Day 2017 at University Medical Centre Ljubljana, Slovenia.

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