



WKD 2022 Report

Name: Clinic of Nephrology

Organization name: University Spital Zürich USZ

Country: Switzerland

Number of events organized/collected in your country: One event was organized in Switzerland, this was supported by Swiss Transplant and the Swiss Kidney Foundation

Activities of note (please give a brief description of the activity with links to online sources that mentioned it):

The motto of our event was “**One kidney is enough to save a life**”.



Kidney transplant recipients, donors, patients with CKD, on hemodialysis and their families, both from the adult and pediatric clinics, together with health care staff met in a ski-region close to Zürich to make the public aware:

- How important the kidney is to the human body
- How to prevent kidney disease
- What it means to have kidney disease
- What a kidney donation can achieve

For this purpose, a large kidney (>4 meters in height, Fig. 2-5) was built from snow on site, and together with all participants blocks of ice were carved into kidneys (Fig. 6-7, 10). In order to get our message out to the public we invited journalists to the event, placed a big poster in front of the kidney for skiing people who passed by at this busy location, and set up a link on our clinic website providing information on kidney topics (<https://www.usz.ch/eine-niere-reicht-um-ein-leben-zu-retten/>). At the event patients presented their individual stories. Highlighting kidney paired donation (Fig. 8-9), the need for kidney donors, the impact kidney disease has on their life and their families, the underestimated number of people suffering from kidney disease, in addition to inform on kidney function and measures to prevent kidney disease as well as not forgetting people who suffer far more now (Fig.11). Last not least the different sites kidneys are located were shown and greetings sent (Fig. 12-13).

List of media that published WKD press releases or mentioned WKD related activities (newspapers, magazines, online publications, TV, radio, etc..) – please provide link to online sources:

- Eine Niere reicht, um ein Leben zu retten; Einsiedler Anzeiger | 15.03.2022 | Print
- worldkidneyday (22561) twitter.com | 10.03.2022 17:03 | Twitter

  **UniversitätsSpital Zürich**
Datum: 10.03.2022 15:43 Reach: 12.536 Interaktionen: 73
Thema: 6. USZ Social Media

- facebook.com | 10.03.2022 15:43 | Facebook

  **World Day**
Datum: 10.03.2022 17:03 Reach: 22.561 Interaktionen: 1
Posts gesamt: 8 Reach gesamt: 43.239 Interaktionen gesamt: 1
Thema: 6. USZ Social Media

Attach representative pictures: Figs. 1-13



**swiss
transplant**



Schweizerische Nierenstiftung
Fondation Suisse du Rein
Fondazione Svizzera del Rene
Swiss Kidney Foundation

One kidney is enough ... to save a life

USZ Universitäts
Spital Zürich

09.03.22
The start ...



Using a small kidney to build a big one in snow ...



What a beautiful organ ...



For everybody ...



Carving a kidney out of ice...



and the vessels ...



The two couples who were the first to donate
in the Swiss cross-over program
... they did not know each other and meet
for the first time at the World Kidney Day in
2022



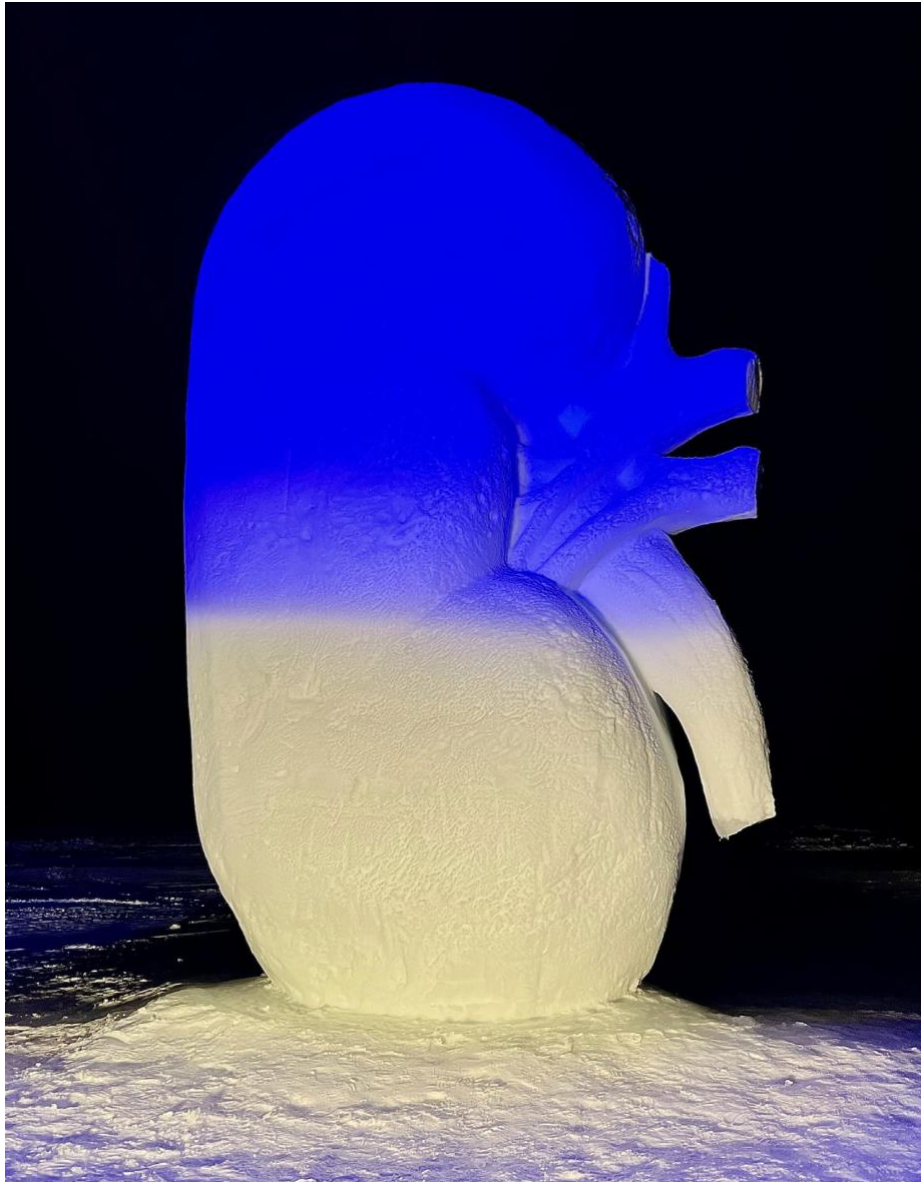
Paired exchange ...



The small cool kidneys



Thinking of others not as privileged as we
are ...



Where are your kidneys ...



One kidney - One group – One world – One life



