



# WKD 2022 Report

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**Name:** Krystal C. Cervantes

**Organization name:** National Kidney and Transplant Institute

**Country:** Philippines

**Number of events organized/collected in your country:** 8

**Activities of note (please give a brief description of the activity with links to online sources that mentioned it):**

The division of adult nephrology in our institute has conducted 5 forums which gathered different sets of patients that we cater to. We've designed our lectures and forums on enhancing their knowledge on kidney disease and their specific conditions. We tailored our kidney care discussions specifically for our set of audience (i.e., CKD not on HD, HD or PD patients, kidney transplant recipient and donors and those without kidney disease). Last March 7, we opened our WKD 2022 exhibit at our atrium lobby and started our activities with the forum for our CKD patients on HD. We celebrated with our PD patients last March 8 and we gathered with our kidney transplant recipients on March 9. On March 10, we had a short program during the actual WKD where we've launched new editions of our institution manuals such as for glomerulonephritis, contrast-induced acute kidney injury and handbooks for our kidney transplant recipients and donors. We also announced the winners for our Digital art contest (theme: show your kidneys some love) and TikTok challenge for our kidney disease patients (theme: living well with kidney disease). Lastly on March 11, we had free laboratory tests for our kidney donors and then conducted a short forum with them. In the afternoon, we went to a governmental agency (Philippine Statistics Authority) to educate them on the function of the kidneys, kidney disease and kidney care. After the forum, some of our employees participated in our blood drive.

**List of media that published WKD press releases or mentioned WKD related activities (newspapers, magazines, online publications, TV, radio, etc..) – please provide link to online sources:**

- FB page: NKTi Adult Nephrology – updates on our activities
- IG: @nktikidneyhealth (recently launched during wkD) – account created for health campaign and awareness on kidney health
- YouTube channel: Bato Bato PIK (where we upload our educational videos)

**If you have created a World Kidney Day local website, Facebook page or Instagram account, please provide analytics such as: number of followers/number of site visits in March/ content most requested/ page views/ posts most liked/ hashtag reach, etc....**



- FB page: 3,100 followers

**Description of advocacy activities:**

Aside from the activities mentioned above, our division has been continuously updating our partnership with the occupational health clinic of our institute to promote better kidney care for our employees and make sure we monitor those who are at risk to develop kidney disease.

Also, in coordination with our public health unit, we are also tapping our nearby communities to promote kidney health and improve care.

**Attach representative pictures**













NATIONAL KIDNEY AND TRANSPLANT INSTITUTE

*celebrates*  
**WORLD KIDNEY DAY 2022**  
"KIDNEY HEALTH FOR ALL:  
BRIDGE THE KNOWLEDGE GAP  
TO BETTER KIDNEY CARE"

**MARCH SCHEDULE OF ACTIVITIES**

- 07 (MON)** Opening of Atrium Exhibit  
Live Conference: Kidney Care for HD Patients (OPD)
- 08 (TUE)** Launching of BATO BATO PIK videos (YouTube Channel)  
Live Conference: Kidney Care for PD Patients (OPD)  
Free Lab Screening for Kidney Transplant Donors
- 09 (WED)** Live Conference: Kidney Care for KT patients (OPD)
- 10 (THU)** Launching of GN/CIN/Recipient and Donor Manual (ATRIUM)  
Presentation and Announcement of WINNERS:  
TIKTOK VIDEO CONTEST  
DIGITAL ART CONTEST
- 11 (FRI)** Free Lab Screening for Kidney Transplant Donors  
Live Conference: Kidney Care for Kidney Donors (OPD)  
Lay Forum and Blood Drive (PSA)

