



WKD 2022 Report

Name: World Kidney Day 2022

Organization name: Don Salvador Benedicto Memorial District Hospital, HEMODIALYSIS UNIT, Gurrea Street Brgy. Batuan La Carlota City, Negros Occidental 6130, Email: dsbmdhdialysisunit@gmail.com

Country: Philippines

Number of events organized/collected locally: 2

Activities of note (please give a brief description of the activity with links to online sources that mentioned it):

1. MOTORCADE around the City of La Carlota.
2. HEALTH TEACHING with Dr. Ian Lee Marba (Nephrologist; President of Philippine Society of Nephrology - Negros Occidental Chapter)

List of media that published WKD press releases or mentioned WKD related activities (newspapers, magazines, online publications, TV, radio, etc..) – please provide link to online sources:

<https://dailyguardian.com.ph/chronic-kidney-disease-has-no-symptoms-in-early-stages-regular-screenings-essential/>

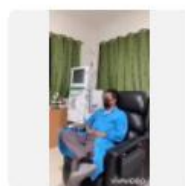
<https://fb.watch/bHVN6Tik84/>

<https://web.facebook.com/100029153391044/videos/512395167274095/>

<https://web.facebook.com/100029153391044/videos/915845815755425/>

If you have created a World Kidney Day local website, Facebook page or Instagram account, please provide analytics such as: number of followers/number of site visits in March/ content most requested/ page views/ posts most liked/ hashtag reach, etc....

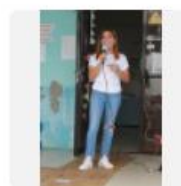
Content



Wed Mar 9, 10:59pm
#worldkidneyday2022

Post

Reach 42



Wed Mar 9, 7:01pm
World Kidney Day Lect...

Post

Reach 98



Insights

Dialysis Unit - La Carlota

Mar 10, 2022



Audience



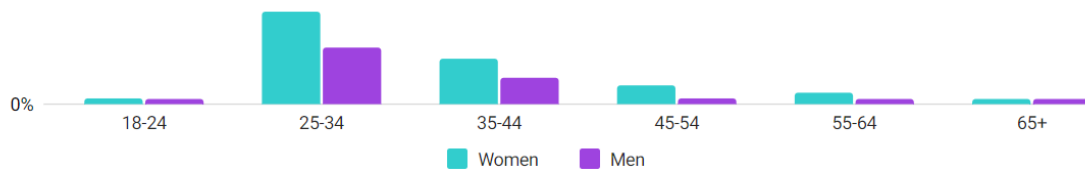
Facebook Page Likes



148



Age & Gender



Content

Top performers: Reach

Dialysis Unit - L...
Reach 521
Facebook po...

Description of advocacy activities:

1. Motorcade around the City to encourage everyone in the city that there is a celebration in our HD unit and to come and join
2. Health education / lecture regarding kidney health and preventive measure with Dr. Ian Lee Marba (Nephrologist; President of the Philippine Society of Nephrologists -Negros Occidental Chapter).
3. Q and A with Dr. Ian Lee Marba about what the listeners/audience have learned during the discussion with cash prizes.

Attach representative pictures























**DOC
MARBA**



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**World
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Day™**

10 March 2022



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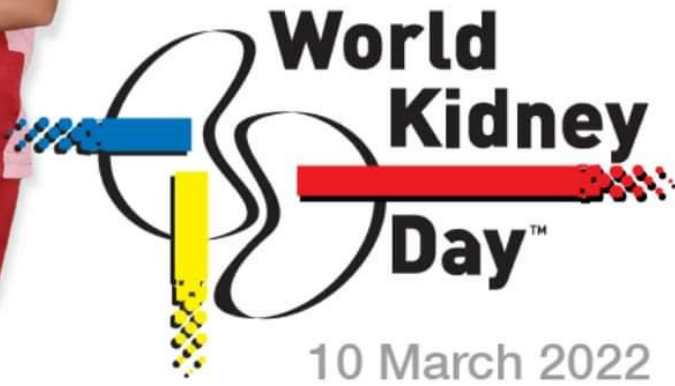
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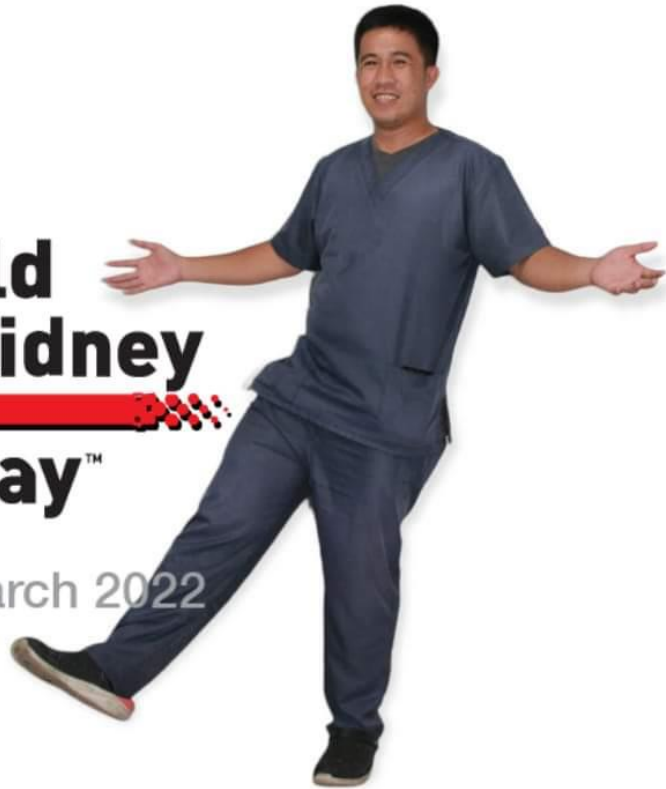
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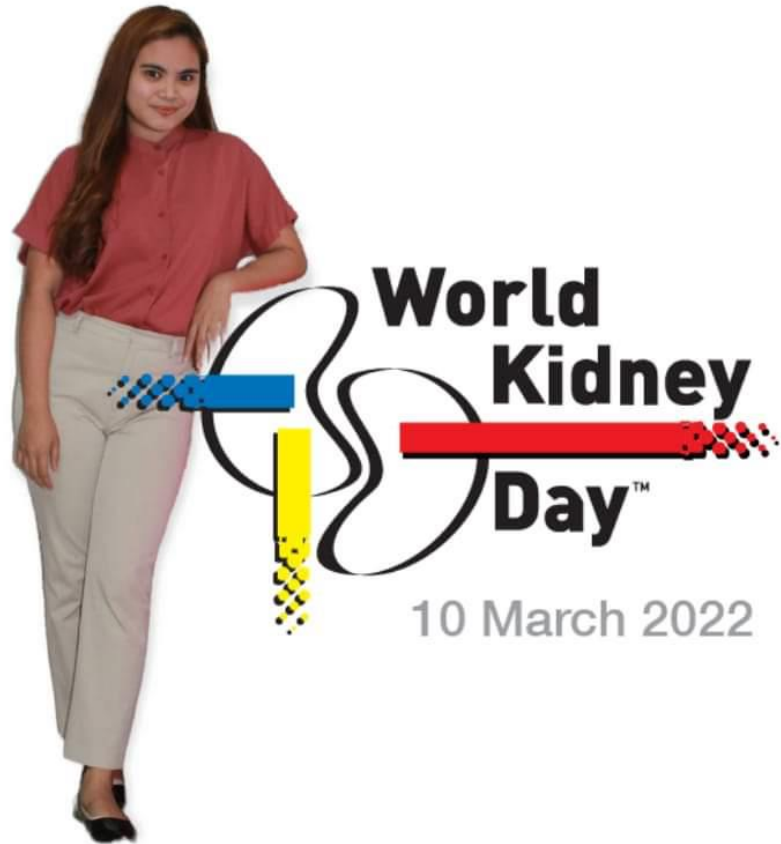
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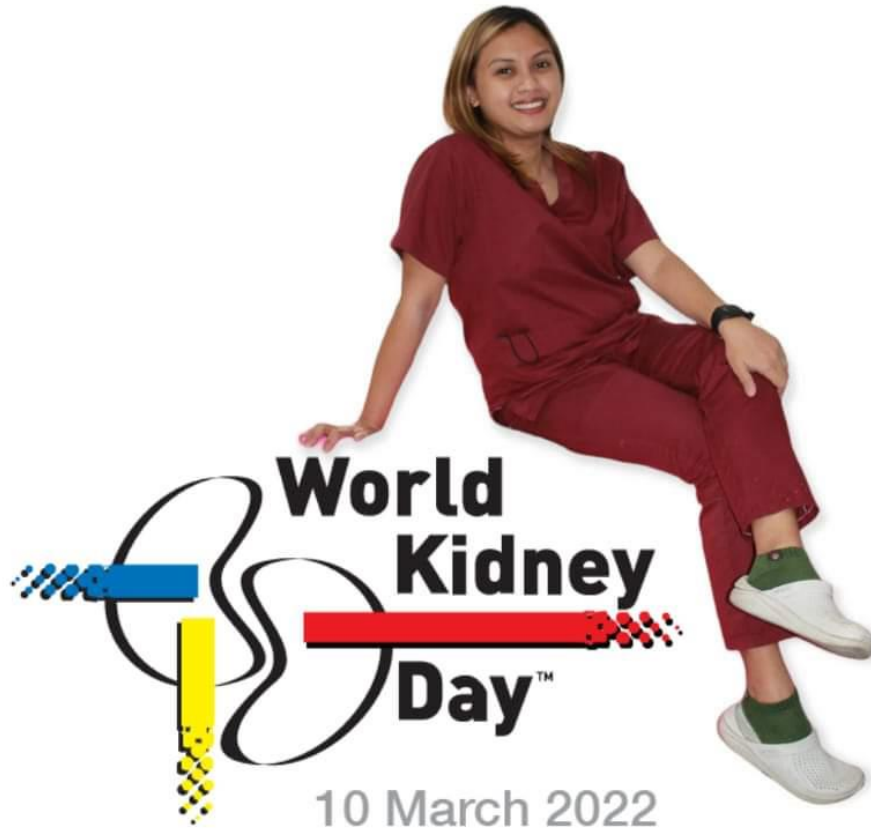
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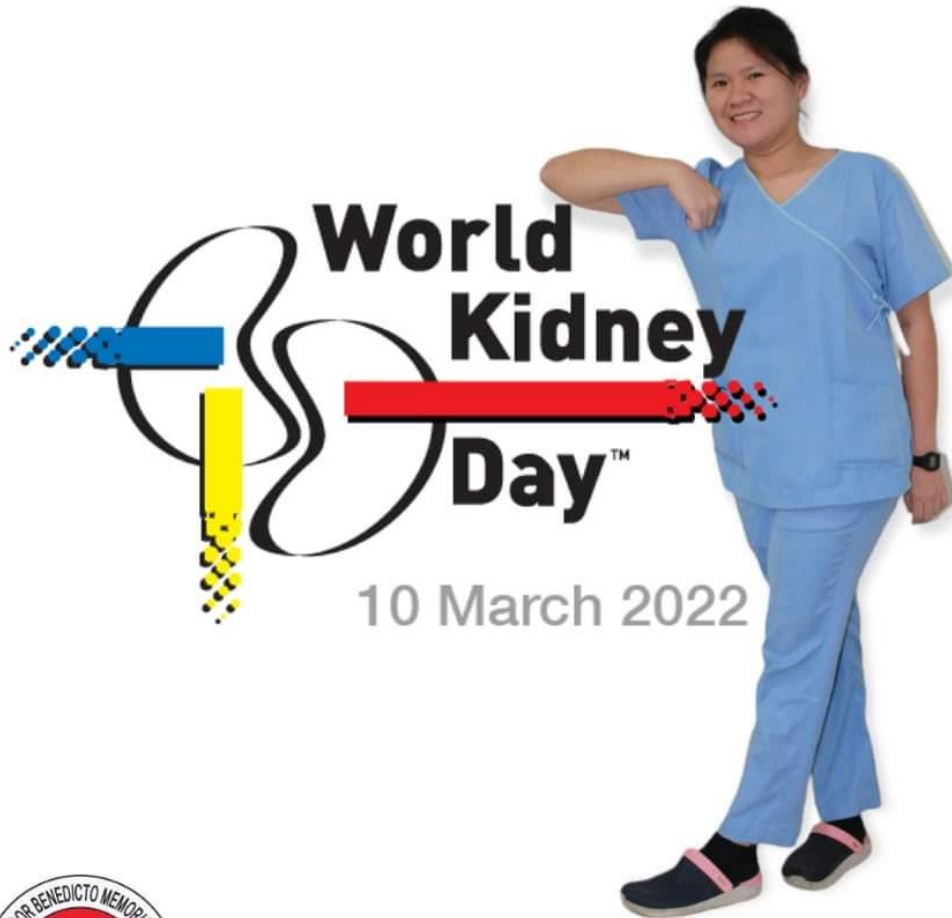
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