



WKD 2023 Report

Name: World Kidney Day 2023

Organization name: The Uswag Iloilo Dialysis Center

Country: Philippines

Number of events organized/collected in your country: N/A

Activities of note (please give a brief description of the activity with links to online sources that mentioned it):

The Uswag Iloilo Dialysis Center celebrated World Kidney Day 2023 under the theme: " Kidney Health for All - Preparing for the unexpected, supporting the vulnerable!".

World Kidney Day is a global campaign that aims at raising awareness of the importance of our kidneys. Awareness about preventive behaviors, awareness about risk factors, and awareness about how to live with kidney disease.

Our guests had free capillary blood glucose (CBG) and Kidney Disease Screening. Our speaker, Dr Roen Chris S. Beriones, MD, FPCP, DPCGM and our head of facility, Dr Ivy Mueño MD gave an interesting lecture and catered inquiries regarding kidney health.

List of media that published WKD press releases or mentioned WKD related activities (newspapers, magazines, online publications, TV, radio, etc..) – please provide link to online sources:

<https://www.facebook.com/100075996744500/posts/pfbid02jhth4ZbVdppcHuUeoxu7iMoVucEyGUrSraXskb6arMsLjrUCGro3zv1M1V1sYLhal/>

If you have created a World Kidney Day local website, Facebook page or Instagram account, please provide analytics such as: number of followers/number of site visits in March/ content most requested/ page views/ posts most liked/ hashtag reach, etc....

<https://www.facebook.com/100075996744500/posts/pfbid02jhth4ZbVdppcHuUeoxu7iMoVucEyGUrSraXskb6arMsLjrUCGro3zv1M1V1sYLhal/>

List of celebrities involved and short description of their involvement: None

Description of advocacy activities:

Let us all join hand-in-hand to raise awareness about kidney disease and its prevention.

Attach representative pictures





