

## WKD 2023 Report

Name: Dr. Ester R. Garcia Medical Center, INC.

Organization name: Dr. Ester R. Garcia Medical Center, INC. -Hemodialysis Unit

**Country: Philippines** 

Number of events organized/collected in your country: 1

Activities of note (please give a brief description of the activity with links to online sources that mentioned it):

**COLOR RUN FOR A CAUSE** 

We organized a color fun run to celebrate World Kidney Day. The agenda for this event is to raise awareness about kidney disease and to raise funds for our dialysis patients.

List of media that published WKD press releases or mentioned WKD related activities (newspapers, magazines, online publications, TV, radio, etc..) – please provide link to online sources: FB Page: Dr. Ester R. Garcia Medical Center, Inc.

If you have created a World Kidney Day local website, Facebook page or Instagram account, please provide analytics such as: number of followers/number of site visits in March/ content most requested/ page views/ posts most liked/ hashtag reach, etc....

Followers: 3.8k

List of celebrities involved and short description of their involvement:

No celebrities involved.

Participants involved: Nurses, doctors, students, etc.

## **Description of advocacy activities:**

We aim to raise awareness to everyone about the deadly CKD disease, to build comradery to everyone, and to raise funds for our dialysis patients.



## Attach representative pictures





















