



WKD 2023 Report

Name: Sam Faalilo (Communication Coordinator)

Organization name: Kidney Health NZ

Country: New Zealand

Number of events organized/collected in your country: 6

Activities of note (please give a brief description of the activity with links to online sources that mentioned it):

- Kidney Health Checks at Pak N Save Mt Albert – Over 200 people tested.
- GP Education in Greytown
- Education Stalls in Dunedin, Masterton, Waipukurau and at Westley Market.

List of media that published WKD press releases or mentioned WKD related activities (newspapers, magazines, online publications, TV, radio, etc..) – please provide link to online sources:

Most photos have been posted to our social media. Further reports are yet to come in as these teams are working renal teams during their daily lives. We are doing a massive push for ‘National Kidney Month’ which is this March, hence some articles are more for that focus.

https://www.instagram.com/kidneyhealth_nz/

<https://www.scoop.co.nz/stories/GE2303/S00021/organ-donation-new-zealand-and-kidney-health-new-zealand-want-you-to-have-the-conversation-this-national-kidney-month.htm>

<https://www.kidney.health.nz/>

<https://www.nzherald.co.nz/waikato-news/news/organ-donation-vital-topic-to-discuss-with-family-health-organisation-says/ITVLBHKIXNCZ5M7DTIYGAOZEWA/>

If you have created a World Kidney Day local website, Facebook page or Instagram account, please provide analytics such as: number of followers/number of site visits in March/ content most requested/ page views/ posts most liked/ hashtag reach, etc....

We used our already established social media and website. Our most popular posts were related to a living kidney donor who circumnavigated the South Island of New Zealand on his bicycle.

<https://fb.watch/jnpNGpkFu6/>



Another video we have of him recently is here.

<https://www.kidney.health.nz/stories/>

Facebook: 2.1k followers/likes. Over the last 28 days we've had a reach of 4.3k accounts.

Instagram: We have 185 followers at current and gained 3 followers since the 1st of March.

Website: 4.4k page views from March 1st – March 19th

List of celebrities involved and short description of their involvement: None.

Description of advocacy activities: When presented with patients we identify as at risk, we have the ability to write letters of recommendation to their GP team and also provide the patient with resources and education to better understand the process of kidney disease in New Zealand. Outside of that we directly advocate to the government for equitable health outcomes for people on dialysis, living with transplants, and those affected by kidney disease.


Attach representative pictures.







We are coming to you Wairarapa!




Kidney Health
NEW ZEALAND

Greytown Medical Practice Nurses, you are invited to an education session presented by Kidney Health New Zealand:

Managing Chronic Kidney Disease in Primary Care

12:00pm - 1:00pm
World Kidney Day
Thursday 9th March, 2023
Greytown Medical Centre, 30 Bidwills Cutting Road
Nibbles provided.



Speaker: Bees Hayston
South Island Regional Renal Educator
Kidney Health New Zealand
Tākihi Hauoro Aotearoa

This initiative has been funded by Te Tahua Mā Ngā Whakahaere | Ngā Hapori Community Organisation Grants Scheme (COGS).







Visit us in Masterton at Unichem,

266 Queen Street, Masterton

World Kidney Day - March 9th

Free Kidney Health checks from 11:00am to 3:00pm

Follow us to keep up-to-date

 Kidney Health NZ

 kidneyhealth_nz

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Had the conversation?



