

# WKD 2023 Report

Name: Efraim Ariesandy

Organization name: Fresenius Medical Care Indonesia

### Country: Indonesia

### Number of events organized/collected in your country: 20

## Activities of note (please give a brief description of the activity with links to online sources that mentioned it):

- Healthy kidney awareness as laymen education events in collaboration with patient groups, Indonesia Society of Nephrology, hospitals, and other supported stakeholders of private & public/government sectors to build and send the message for a healthy lifestyle to prevent kidney diseases and patient education on how to live better with CKD.
- 2) WKD Goes to School in collaboration with the Indonesian Society of Nephrology to provide early awareness about healthy lifestyle to prevent kidney disease.
- 3) FUN WALK HEALTHY KIDNEY on Sunday at Protocol Street of Jakarta during 'Car Free Day' with a Renal Screening Test, Kidney Talk Show, and Healthy Kidney Aerobics.
- 4) Encourage our internal employees to support the WKD with Kidney Awareness Campaigns

# List of media that published WKD press releases or mentioned WKD related activities (newspapers, magazines, online publications, TV, radio, etc..) – please provide link to online sources:

- Laymen Education Event with Patient Groups (JGI & HGM) Talk Show, Photo/Video on Social Media competition, small enterprises exhibition from patient group members, talent show.
  - <u>https://www.youtube.com/watch?v=r-5VhlD3qDo</u>
  - o https://www.tiktok.com/@jagaginjal.id/video/7212598671475576091
  - o https://www.facebook.com/groups/494684048253347/
  - <u>https://suaramuhammadiyah.id/2023/03/20/lazismu-bangkitkan-semangat-penyintas-gagal-ginjal/</u>
- WKD Goes To School
  - <u>https://www.linkedin.com/posts/efraimariesandy\_pernefri-earlyeducation-kidneyhealthforall-activity-7049811167627669504-</u>
    eTSX?utm\_source=share&utm\_medium=member\_desktop
- Internal Employees of Fresenius Medical Care support for 2023 WKD campaign:



- <u>https://www.linkedin.com/posts/efraimariesandy\_worldkidneyday-showyourkidneys-kidneyhealthforall-activity-7039626955331166208-w\_SI?utm\_source=share&utm\_medium=member\_desktop</u>
- WKD Fun Walk:
  - o https://www.instagram.com/stories/highlights/17999941834713251/
  - o <u>https://www.instagram.com/p/CpcjjtgpeUu/?utm\_source=ig\_web\_copy\_link</u>
- Collaboration with nationwide Hospitals:
  - o <u>https://www.youtube.com/watch?v=VVKo7Mil398</u>
  - o <u>https://www.youtube.com/live/VVKo7MiI398?feature=share</u>
  - <u>https://serpong.inews.id/read/270796/hari-ginjal-sedunia-rs-siloam-lippo-village-ingatkan-kesadaran-akan-penyakit-degeneratif</u>
  - <u>https://www.industry.co.id/read/119919/rs-siloam-lippo-village-turut-rayakan-hari-ginjal-sedunia</u>
  - o <u>https://www.youtube.com/watch?v=n99zKDRWxRo</u>
  - <u>http://rsud.bontangkota.go.id/2023/03/09/hari-ginjal-sedunia-bersama-komunitas-ginjal-rsud-taman-husada/</u>
  - <u>https://business.facebook.com/hashtag/hariginjalsedunia?source=feed\_text&epa=HAS</u> <u>HTAG</u>
  - o <u>https://youtu.be/qEtAzTfA9EI</u>

### Description of advocacy activities:

- Education of a healthy lifestyle for a healthy kidney to laymen, patients, families, and young kids (KIDNEY KIDS Program) with various stakeholders (patient groups, medical profession associations, hospitals, universities, social-religion organizations, ministries and governments, private healthcare companies, and society) through talk shows, discussions, webinars, and fun walks (exercise activities)
- Renal screening test to identify the risk factors.