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TANKER's World Kidney Day 2022 Activities



7 AM - 8 AM: We had a masks and leaflets distribution at the Marina Beach and Besant Nagar Beach and in and around all of TANKER's 12 dialysis Units, 8 in Chennai and one each in Madurai, Vellore, Coimbatore and Thirupur.

We caught up with people from all walks of life, from conservancy workers to morning walkers, and distributed leaflets, bookmarks and

masks.







WKD'22 is the year of "Kidney Health for All". Specifically, it calls on all of us to work to bridge the knowledge gaps to better kidney care. The 2022 campling will focus on efforts to increase education and awareness about kidney health and on reducing the stubbornly high CKD knowledge gap.

This knowledge gap hampers the fight for kidney health and increases the inherent morbidity and mortality associated with kidney disease. All worldwide should not only be aware of the vital role played by the kidneys but know their own kidney health measures. Such a commitment to advancina knowledge of our kidneys involves all of us in the global kidney community — physicians. scientists, nurses and other health-care providers, patients, administrators, health-policy experts, government officials, nephrology organizations, and foundations

www.worldkidneyday.org

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9 AM - 10 AM: Awareness talk at Radio Mirchi, Radio Channel

5.30 TO 6.30pm Tea time, live interview on PSG College community radio (107.8 MHz) in Coimbatore.

Can be viewed live via Instagram

- @ RADIO_HUB.PSGTECH
- @ Indian time 5.30pm









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WKD poster and messages sent through social media and emails.





