



WKD 2023 Report

Name: Dr Mohit Naredi

Organization name: Pacific Medical College Udaipur

Country: India

Number of events organized/collected in your country:

Activities of note (please give a brief description of the activity with links to online sources that mentioned it): At PMCH, World Kidney Day was celebrated well.

- It started with an awareness run at Fatehsagar Lakeside, Udaipur, in which a large number of people participated with enthusiasm.
- Then, other senior doctors, myself, and our PG students spoke at the hospital reception to raise awareness.
- Finally, a quiz was held for medical and paramedic students, which was well attended by the students. The winners were announced, and prizes will be awarded at a later date.

List of media that published WKD press releases or mentioned WKD related activities (newspapers, magazines, online publications, TV, radio, etc..) – please provide link to online sources:
epaper.patrika.com

If you have created a World Kidney Day local website, Facebook page or Instagram account, please provide analytics such as: number of followers/number of site visits in March/ content most requested/ page views/ posts most liked/ hashtag reach, etc:

<https://m.facebook.com/events/556962463073860?view=permalink&id=556962469740526&mibextid=Nif5oz>

https://m.facebook.com/story.php?story_fbid=pfbid0jYcKZKHiKDcaYogDQNW2hcz2CA1RP5STH55b9ZEJYMntwNJsRvHg1XN3hLNAUmjSI&id=100086423435921&sfnsn=wiwspmo&mibextid=RUbZ1f

<https://fb.watch/jg5ggd5qsW/?mibextid=RUbZ1f>

<https://www.instagram.com/reel/CpkhGxnpRv2/?igshid=YmMyMTA2M2Y=>

<https://www.instagram.com/tv/Cpju-hmJ9M5/?igshid=YmMyMTA2M2Y=>

List of celebrities involved and short description of their involvement:

- Dr Anand Gupta, President, Indian Medical Association- Udaipur branch
- RJ Kavya, MY FM Udaipur

Attach representative pictures



