



## WKD 2023 Report

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**Name:** Vasundhara Raghavan / Maryann Manasseh / Madhav Chakrabarti

**Organization name:** Kidney Warriors Foundation

**Country:** India

**Number of events organized/collected in your country:** 4

**Activities of note (please give a brief description of the activity with links to online sources that mentioned it):**

1. For 2023, the Kidney Warriors Foundation designed and implemented a CME on preventive measures, with diabetologists, ophthalmologists, cardiologists, gynaecologists, and general practitioners as panelists and nephrologists as moderators for each panel. The objective was to collect information on early detection, signs identified, and the stage at which patients were referred to nephrologists, early or advanced stages.

The information we wished to gather was:

- With respect to family history of hypertension and diabetes, if special mention was made to new patients
- How well are the parameters managed?
- Any early attention was given through medical intervention for kidney function through tests, to check protein in urine and through scans?
- What was the annual testing advised?

It was promoted on social media:

- <https://twitter.com/Chandra12962937/status/1636004710644842496>
- <https://www.facebook.com/photo.php?fbid=577530377749027&set=pb.100064762085927.-2207520000.&type=3>

1. Screening Blue Collar Work Force followed by talks on health and well-being (Bangalore)
2. Talk on Kidney Functions and Kidney Care at a jewellery factory (Mumbai)
3. Kidney Health for All -
  - Kidney Walk with posters on kidney function, cause of the disease and distribution of key-chains with information on early signs and how to manage the disease
  - Awards for best poster, and honouring patients
  - Nephrologists talk on dialysis and transplant management

4. Our team attended the World Kidney Day event on 11<sup>th</sup> March at Narayana Dharmshila Hospital  
[https://twitter.com/kidney\\_warriors/status/1634788857471467520](https://twitter.com/kidney_warriors/status/1634788857471467520)



**List of media that published WKD press releases or mentioned WKD related activities (newspapers, magazines, online publications, TV, radio, etc..) – please provide link to online sources:**

*Media Covered:*

- <https://thesouthfirst.com/health/have-high-bp-diabetes-beware-chronic-kidney-disease-may-be-lurking-around-the-corner/>
- <https://www.newindianexpress.com/states/karnataka/2023/mar/22/get-people-tested-instead-of-giving-freebies-experts-suggest-2558387.html>
- Jasson News - <https://youtu.be/o3wrbmqAsSY>
- Udaya Suddhi - <https://youtu.be/FVEkflr2IEo>
- Ayuktha TV - <https://youtu.be/OcXgl33EVus>

**If you have created a World Kidney Day local website, Facebook page or Instagram account, please provide analytics such as: number of followers/number of site visits in March/ content most requested/ page views/ posts most liked/ hashtag reach, etc....**

<https://twitter.com/Vasuragh/status/1638477620265320450>

[https://twitter.com/Dr\\_Kristin\\_G/status/1637700209873674240](https://twitter.com/Dr_Kristin_G/status/1637700209873674240)

[https://twitter.com/kidney\\_warriors/status/1637692669999865856](https://twitter.com/kidney_warriors/status/1637692669999865856)

[https://twitter.com/kidney\\_warriors/status/1634816453303226368](https://twitter.com/kidney_warriors/status/1634816453303226368)

[https://twitter.com/kidney\\_warriors/status/1634788857471467520](https://twitter.com/kidney_warriors/status/1634788857471467520)

[https://twitter.com/kidney\\_warriors/status/1634788857471467520](https://twitter.com/kidney_warriors/status/1634788857471467520)

[https://twitter.com/kidney\\_warriors/status/1634414458541060096](https://twitter.com/kidney_warriors/status/1634414458541060096)

**List of celebrities involved and short description of their involvement:**

Mr D Randeep, Health Commissioner, Ministry of Health & Family Welfare, Government of Karnataka.

**Description of advocacy activities:**

We sensitized the Health Commissioner on patients' needs and increased screening efforts with focus on kidney disease.