



WKD 2023 Report

Name: AINU Kidney Run

Organization name: Asian Institute of Nephrology and Urology (AINU)

Country: India

Number of events organized/collected in your country: 1

Activities of note (please give a brief description of the activity with links to online sources that mentioned it):

On the occasion of world kidney day, the **Asian Institute of Nephrology and Urology** had organized a 5k and 10K Run event on 05 March 2023. We had an excellent response from participants; nearly 1000 members were involved in the event, and we are grateful for their interest in participation, and we honored them with medals and prizes. The event was organized with the guidance of World-class urologists, nephrologists and experts of the Asian Institute of Nephrology and Urology, by strictly following all the precautions.

Prior to the event, we had posted healthy kidney diet creatives as an awareness program to the followers on internal branding & social media platforms for 10 days. Those diet plans are given by the world class experts of Asian Institute of Nephrology and Urology.

We requested the celebrities from our city and doctors from AINU to provide videos on kidney health and posted them on our social media platforms.

We are overjoyed with the success of this event and looking forward to more events in future.

List of media that published WKD press releases or mentioned WKD related activities (newspapers, magazines, online publications, TV, radio, etc..) – please provide link to online sources:

<https://www.eenadu.net/photos/playImages/Kidney-Run-In-Hyderabad/1/10414>

If you have created a World Kidney Day local website, Facebook page or Instagram account, please provide analytics such as: number of followers/number of site visits in March/ content most requested/ page views/ posts most liked/ hashtag reach, etc....

Website link: <https://ainuindia.org/AINU-5K/>

Facebook Page: <https://www.facebook.com/NephroUroCare>

Followers: 7,360



Instagram Page: https://www.instagram.com/ainu_hospital/

Below are links of our postings:

https://www.instagram.com/reel/Co1GyFPu8wJ/?utm_source=ig_web_copy_link

https://www.instagram.com/p/Co9BQftLhdN/?utm_source=ig_web_copy_link

https://www.instagram.com/p/CpATIH8Lrgr/?utm_source=ig_web_copy_link

https://www.instagram.com/reel/CpCDaZ8Lgb7/?utm_source=ig_web_copy_link

https://www.instagram.com/p/CpCfN-TrtWm/?utm_source=ig_web_copy_link

https://www.instagram.com/p/CpC3enxY4t/?utm_source=ig_web_copy_link

https://www.instagram.com/reel/CpEIXPwLSI9/?utm_source=ig_web_copy_link

https://www.instagram.com/p/CpFCcQ-r0XP/?utm_source=ig_web_copy_link

https://www.instagram.com/reel/CpHM4N7p6Ne/?utm_source=ig_web_copy_link

https://www.instagram.com/p/CpHh3BQL8bu/?utm_source=ig_web_copy_link

https://www.instagram.com/p/CpKcdMBrCBn/?utm_source=ig_web_copy_link

https://www.instagram.com/reel/CpKjKEiJQcB/?utm_source=ig_web_copy_link

https://www.instagram.com/reel/CpMfo_ULGgw/?utm_source=ig_web_copy_link

https://www.instagram.com/p/CpNAkKlRAXA/?utm_source=ig_web_copy_link

https://www.instagram.com/reel/CpPTtTr38-/?utm_source=ig_web_copy_link

https://www.instagram.com/p/CpPifsLr8Oq/?utm_source=ig_web_copy_link

https://www.instagram.com/reel/CpR2CdVra8T/?utm_source=ig_web_copy_link

https://www.instagram.com/reel/CpUIN4LvbPb/?utm_source=ig_web_copy_link

https://www.instagram.com/reel/CpXlhgHpcIZ/?utm_source=ig_web_copy_link

https://www.instagram.com/p/CpcjzBORj0j/?utm_source=ig_web_copy_link

https://www.instagram.com/p/CpedZvSrQOa/?utm_source=ig_web_copy_link



https://www.instagram.com/p/CpfO7tjrgfL/?utm_source=ig_web_copy_link

https://www.instagram.com/reel/CpjXo6CPKQ8/?utm_source=ig_web_copy_link

<https://youtu.be/JrmNgqwiS9c>

<https://youtu.be/LK82qrrLZZQ>

List of celebrities involved and short description of their involvement:

https://www.instagram.com/reel/Co4Zi0AuKsF/?utm_source=ig_web_copy_link

https://www.instagram.com/reel/Co6Xo8RjvET/?utm_source=ig_web_copy_link

https://www.instagram.com/reel/CpCrSMvMpLJ/?utm_source=ig_web_copy_link

https://www.instagram.com/reel/CpJ7gdNPisZ/?utm_source=ig_web_copy_link

https://www.instagram.com/reel/Co_gCaNs2LJ/?utm_source=ig_web_copy_link

https://www.instagram.com/reel/Co_YeuDKz3/?utm_source=ig_web_copy_link

https://www.instagram.com/reel/CpO80M7s6Ky/?utm_source=ig_web_copy_link

Description of advocacy activities:

Under the guidance & Supported by

1. HMDA: Hyderabad Metropolitan Development Authority
2. GHMC: Greater Hyderabad Municipal Corporation
3. Joint commissioner of Police, Cyberabad
4. The Addl. Commissioner of Police (Traffic), Cyberabad
5. The Deputy Commissioner of Police (Traffic), Cyberabad
6. The Asst. Commissioner of Police, Cyberabad
7. The Asst. Commissioner of Police, Traffic, Cyberabad
8. Inspector of Police, Cyberabad
9. Inspector of Police, Traffic, Cyberabad

Attach representative pictures



