



# WKD 2023 Report

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**Name:** Rony Sum

**Organization name:** Guatemalan Kidney Association (AGR)

**Country:** Guatemala

**Number of events organized/collected in your country:** 1 (12 years of holding the kidney health fair on World Kidney Day)

**Activities of note (please give a brief description of the activity with links to online sources that mentioned it):**

A kidney screening and nutrition medical workshop was held. It was transmitted on social networks, TV, and giant advertising screens.

**List of media that published WKD press releases or mentioned WKD related activities (newspapers, magazines, online publications, TV, radio, etc..) – please provide link to online sources:**

Online: Facebook, Guatemalan Kidney Association, on TV Azteca News Television, giant screens in the city.

**If you have created a World Kidney Day local website, Facebook page, or Instagram account, please provide analytics such as: number of followers/number of site visits in March/ content most requested/ page views/ posts most liked/ hashtag reach, etc....**

Facebook: Guatemalan Kidney Association

**List of celebrities involved and short description of their involvement:** N/A

**Description of advocacy activities:** Pantallas giganyes, TV redes sociales

