

WKD 2023 Report

Name: Rony Sum

Organization name: Guatemalan Kidney Association (AGR)

Country: Guatemala

Number of events organized/collected in your country: 1 (12 years of holding the kidney health fair on World Kidney Day)

Activities of note (please give a brief description of the activity with links to online sources that mentioned it):

A kidney screening and nutrition medical workshop was held. It was transmitted on social networks, TV, and giant advertising screens.

List of media that published WKD press releases or mentioned WKD related activities (newspapers, magazines, online publications, TV, radio, etc..) – please provide link to online sources:

Online: Facebook, Guatemalan Kidney Association, on TV Azteca News Television, giant screens in the city.

If you have created a World Kidney Day local website, Facebook page, or Instagram account, please provide analytics such as: number of followers/number of site visits in March/ content most requested/ page views/ posts most liked/ hashtag reach, etc....

Facebook: Guatemalan Kidney Association

List of celebrities involved and short description of their involvement: N/A

Description of advocacy activities: Pantallas giganyes, TV redes sociales









PROGRAMAS

Noticieros

Nefrologia

Los esperamos este miercoles de 20 a 21 hrs conmemorando el DIA MUNDIAL DEL RIÑON estara buenisimo, nos ac... Ver más



Rony German Sum Velaquez 6 mar. - 8

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La Asociación Guatemalteca del Riñón (AGR), realiza nuevamente la "FERIA DE LA SALUD RENAL"

Gracias a Dios, y el apoyo de las empresas privadas, Nefrologia de Hospitales Públicos y la facultad de medicina, nutrición y Laboclip de la Universidad de San Carlos de Guatemala (USAC)





