



WKD 2022 Report

Name: Prof. (Dr) M.A. Samad, Founder and President, Kidney Awareness Monitoring and Prevention Society (KAMPS).

Organization name:

KAMPS, a leading voluntary Kidney care giving organization of Bangladesh, has held a series of events to mark the '**World Kidney Day 2022**' in a befitting manner, maintaining social distancing amid the pandemic situation.

Since its foundation in the year 2005 KAMPS has dedicated itself mainly in creating awareness among general people about the consequences of harmful kidney diseases.

KAMPS keeps working relentlessly to make people aware about the prevalence of this disease, find out its common causes and to convey the message of prevention to the people of all over the country for the last 18 consecutive years.

KAMPS had designed all of its program of 2022 in line with the theme of the '**World Kidney Day 2022**', which mainly aims at creating awareness among the general people to find out the hidden kidney patients and arranging treatment for them at early stage so that the disease can be treated easily.

Like the previous years, this year also, KAMPS has taken move to publish new reports, views, articles and interviews on kidney diseases and its prevention in the country's leading daily newspapers.

Besides, exclusive interview of **Prof. Dr. M. A. Samad** was aired pre and post events of **World Kidney Day-2022** in different popular TV Channels.

Representatives from all walks of lives including doctors, teachers, media representatives, players, singers, celebrities, political leaders, government officials were involved in most of programs of KAMPS.

A brief description of the programs, organized by KAMPS, marking the **WKD-2022** is produced below along with literature and their pictorial views.

Country: Bangladesh

Number of events organized/collected in your country: 8

Activities of note (please give a brief description of the activity with links to online sources that mentioned it):



EVENT: WORLD KIDNEY DAY 2022 RALLY.

DATE: 10 March 2022

PLACE: From Green Road to Mirpur Road through Dhanmondi Road no-08 and Returned to the Campus of Anwar Khan Modern Medical College & hospital, Dhaka (the capital city of Bangladesh).

DETAILS: KAMPS brought out a colorful Rally to mark the World Kidney Day- 2022 on March 10 (Thursday) jointly with other organizations like Anwar Khan Modern Medical College & hospital. The Principle of the College, teachers, doctors, and general people participated in the Rally.



Photo Caption: The picture shows a colorful Rally, brought out by KAMPS to mark the World Kidney Day-2022 on March 10, which paraded different parts in Dhaka. KAMPS Chairman Prof. MA Samad led the rally. The Rally was designed in line with the current year's WKD theme. Horse cart, a well-dressed Band party visited different crowded places to attract general people by distributing awareness flyers.



EVENT: WKD PROGRAM BY KAMPS IN DHAKA (Capital)

Date: 10 March 2022

Place: Dhaka (Capital city), Bangladesh.

Details: KAMPS registered head office situated in Mohammedpur, Dhaka, Bangladesh provided kidney care services free of consultancy & low-cost pathological tests. Moreover, to spread the messages of awareness among general people, KAMPS distributed 100k leaflets, 10k posters, Banners, and Festoons in different areas around the head office to mark the day.



Photo Caption: To mark the World Kidney Day-2022, they brought out colorful rallies at KAMPS Head office at Mohammedpur Nobodudoy R/A, Dhaka.

People from different strata of the society took part in the rallies wearing red color T-shirts with logos of WKD and KAMPS. The news of the rallies was published in most of the local daily newspapers and broadcasted by some leading Electronics media of the country.



EVENT: WKD PROGRAM BY KAMPS OUTSIDE DHAKA (Capital)

Date: 10 March 2022

Place: Different districts of Bangladesh.

Details: KAMPS has established four dialysis units in remote parts of the country aiming to provide kidney care services to poor people at a nominal cost and to spread messages of awareness among general people. The dialysis units are in Tangail, Chandpur, Madaripur, and Sakhipur. All the units arranged daylong programs to mark the day. In the morning KAMPS Kidney and Dialysis Center at Tangail, Madaripur, Chandpur and Sakhipur brought out separate rallies in the respective cities. The rallies paraded different busy areas across the district cities.



Photo Caption: To mark the World Kidney Day-2022, KAMPS Kidney Center, Tangail, Chandpur, Madaripur and Sakhipur brought out separate colorful rallies in the respective cities.

People from different strata of the society took part in the rallies wearing red color T-shirts with logos of WKD and KAMPS. Discussion meetings also were held after the rallies with participation of local representatives and elites including doctors, teachers, political leaders, journalists, and government officials. The news of the rallies was published in most of the local daily newspapers and broadcasted by some leading Electronics media of the country.

EVENT: AWARENESS THROUGH MEDIA.

Date: 10 March 2022

Place: Different Electronic & Print medias



Details: To mark World Kidney Day 2022, Most leading TV Channels broadcasted special programs to mark the WKD 2022, where most of the TV channels took comments, messages, and suggestions from Prof. Samad.



Photo Caption: To mark the **World Kidney Day-2022**, Prof. Samad participated in different TV talk shows and participated from his Hospital Chamber to join **LIVE** Program of some TV channels.

EVENT: DISCUSSION MEETING

DATE: 10 March 2022

PLACE: Anwer Khan Modern Medical College Hospital, Dhaka.

DETAILS: Voluntary organization, Kidney Awareness Monitoring, and Prevention Society (**KAMPS**) organized a discussion meeting in the Meeting room in the department of nephrology with CKD (chronic kidney disease) patients' attendants for their opinion and advice. The meeting focused on the issues in line with the theme of the '**World Kidney Day-2022**'.



Caption: Partial view of a meeting, organized by KAMPS in line with the theme of the '**World Kidney Day-2022**'. Prof. MA Samad presided over the meeting along with Principle of the AKMMCH, while other expert physicians' social leaders, patients, attendants participated in the meeting.

Effective suggestions and recommendation came out from the lively discussions of the participants, which is hoped to influence the policy makers in framing policies ensuring healthy lifestyle of people and improve their kidney health and implementation of the demand of introducing **Health Insurance** in Bangladesh.

EVENT: KIDNEY SCREENING & AWARENESS PROGRAM.



DATE: From 12 March to 31 March 2022.

PLACE: Head Office, Mohammadpur, Dhaka.

Details: As part of the world kidney day programs, KAMPS has arranged a 20-day campaign program to provide consultation of specialist doctors and lab tests of the kidney patients free of cost at the KAMPS Headquarter, Mohammadpur, Dhaka.

The program began on March 12 and will end on March 31. Approximately hundreds of general people visited KAMPS for the service on average every day. The tests include S. Criterion, glucose, eGFR, Urine RME, BMI measurement, BP, etc. KAMPS offers this care regularly every year on the occasion of World Kidney Day and draws huge responses from the general people.

For kidney Preventive Awareness, KAMPS distributed 2,50,000 Awareness leaflets in different places. It is expected that the total number of patients will cross the mark of 5000 in the period of 20 days. In the end of the program KAMPS will prepare a database upon the test findings to find out the prevalence of CKD, Diabetes, Hypertension and Obesity.



Caption: Screening Program in progress at the KAMPS KIDNEY SCREENING CENTER in the Capital of Bangladesh.

EVENT: ROUNDTABLE ON THE EVE OF WKD.

DATE: 5 March 2022.

PLACE: Pathom Alo Convention Center, Karwan Bazar, Dhaka.

DETAILS: Voluntary organization, Kidney Awareness Monitoring and Prevention Society (KAMPS) organized a round table meeting to find out the ways to popularize the practice of healthy lifestyle among general people and to get rid of obesity, in line with the theme of the '**World Kidney Day-2022**'.

Health Minister of Bangladesh, Zahid Malek attended the roundtable as chief guest.

While addressing, Mr. health Minister said that every effort should be made to ensure the right to treatment of kidney patients of all occupations in remote areas of the country irrespective of rich and poor or disadvantaged groups.

Prof Dr Sharfuddin Ahmed, Vice-Chancellor, Bangabandhu Sheikh Mujib Medical University was present in the panel discussion in the round table meeting.



***Caption:** KAMPS organized a round table meeting to find out the ways to popularize the practice of healthy lifestyle in general population and to get rid of obesity, in line with the theme of 'World Kidney Day-2022'. The photo shows partial views of the meeting.*

The title of the roundtable meeting was "**Kidney Health for All: Bridge the knowledge gap to better kidney care.**" at the daily 'Pathom Alo' convention center, Kowran bazar, Dhaka

Leading personalities from different strata of the society including doctors, teachers, journalists, bankers, and business leaders, celebrities from sports and cultural arena, media personalities participated in the discussion meeting. The program was highlighted in almost all TV channels and radio and was published in most of the leading news daily.

Effective suggestions and recommendation came out from the lively discussions of the participants to influence the policy makers to adopt policies for healthy lifestyle and improve kidney health of mass people.



EVENT: FREE KIDNEY CAMP 2022.

DATE: 21 February 2022.

PLACE: Talimghor, Hatibandha, Shakhipur, Tangail.

Details: KAMPS arranged a daylong Free Kidney Camp on 21st February 2022. About 4500 patients were given treatment on 21st February while more than 45 Doctors were involved in the treatment for the day long. 10 days ago free pathological test were provided to poor villagers and the awareness campaign also continued all day long. Most of the patients in the free medical camp were given necessary medicines free of cost.





Caption: KAMPS organize a Free Kidney Camp every year on February 21st in honor of the language martyred at Hatibandha in Tangail. Pictures show that poor patients are waiting in queue for doctor's consultation, formal opening of the daylong program and Prof. Dr. M A Samad seen attending patients in the camp and after the event patriotic songs played in honor of the language martyred by country famous singers.

PUBLICATION

Health awareness magazine- 'PRAYASH'

Date of Publish: 21 February 2022.

Health awareness magazine named 'PRAYASH' (Effort), 18th volume was published and distributed among participants to provide the people knowledge about kidney disease and its prevention. Almost all the news channels aired, and newspapers published the news.



Caption: Health Magazine and flyers.

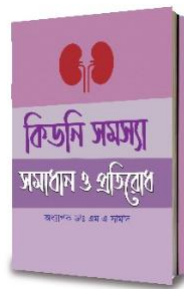


PUBLICATION OF BOOK

**Titled “KIDNEY SOMOSSA: SOMADHAN O PROTIRODH”
(Kidney Problem: Solution and Remedial Measures)**

By: Prof. Dr. M. A. Samad

Published: 1st edition in January 2022.



Caption: Cover of the book, and media coverage in LIVE TV Program.

The President of KAMPS, an eminent Nephrologist and researcher has brought out a special publication (Book) named “Kidney Somossa: Somadhan o Protirodh” (Kidney Problem: Solution and Remedial Measures) recently. The formal cover unveiling ceremony of this book was held during the ‘National Book Fair,’ the biggest annual book fair in Bangladesh. The fair is organized every month of February, in honor of the language martyred.

Prof. Dr. MA Samad has drawn a total picture about the kidney disease, its reasons behind, way of prevention, its treatment etc.

The book has already gained huge popularity among the common readers who are enthusiastic about their health and want to gain knowledge on how to own a sound health and mind.

EVENT: LIFETIME ACHIEVEMENT GOLD AWARD 2021

DATE: 10 March 2022.

PLACE: Bangobondhu Sheikh Mujib Medical University, Dhaka.

Details: Prof. Dr. M. A. Samad, founder president of KAMPS received LIFETIME ACHIEVEMENT GOLD AWARD 2021 for his extraordinary contribution in advancing interventional nephrology especially CAPD, USG guidance Renal Biopsy, Creation of hemodialysis access etc. Also, massive contribution to raise awareness about kidney diseases for its early detection and prevention of renal failure. He worked hard for last two decades to raise awareness among the people across the country. Prof. Dr. Sharfuddin, VC of BSMMU handover the Medal at a graceful ceremony. President of BRA, President of Kidney Foundation, other dignitaries, teachers, and others Nephrology were present at the occasion along with the ceremony to mark the World Kidney Day.



Caption: Prof. Dr. Sharfuddin, VC of BSMMU handover the LIFETIME ACHIEVEMENT GOLD MEDAL AWARDED 2021 to the Chairman of KAMPS, Prof. Dr. M. A. Samad.



He also received more than 50 national & International prestigious Award for his outstanding contribution on his charity and humanitarian works.