



# WKD 2021 Report

---

**Name:** Cagayan Valley Medical Center

**Organization name:** Cagayan Valley Medical Center

**Country:** Philippines

**Number of events organized/collected in your country:** 3 activities

**Activities of note (please give a brief description of the activity with links to online sources that mentioned it):**

Link: [https://m.facebook.com/story.php?story\\_fbid=3840332336012936&id=100001086211651](https://m.facebook.com/story.php?story_fbid=3840332336012936&id=100001086211651)

Activities:

1. Take home poster making contest for our OPD dialysis patients with their respective family members.
2. Film/ documentary viewing activity during the dialysis session of our patients last March 11, 2021.
3. Information dissemination through the hospitals paging system

**List of media that published WKD press releases or mentioned WKD related activities (newspapers, magazines, online publications, TV, radio, etc..) – please provide link to online sources:**

CVMC Dialysis Unit official facebook page:

<https://www.facebook.com/profile.php?id=100042917576141>

**If you have created a World Kidney Day local website, Facebook page or Instagram account, please provide analytics such as: number of followers/number of site visits in March/ content most requested/ page views/ posts most liked/ hashtag reach, etc....**

[https://m.facebook.com/story.php?story\\_fbid=390461892394393&id=100042917576141](https://m.facebook.com/story.php?story_fbid=390461892394393&id=100042917576141)

[https://m.facebook.com/story.php?story\\_fbid=390459199061329&id=100042917576141](https://m.facebook.com/story.php?story_fbid=390459199061329&id=100042917576141)

[https://m.facebook.com/story.php?story\\_fbid=390323672408215&id=100042917576141](https://m.facebook.com/story.php?story_fbid=390323672408215&id=100042917576141)

[https://m.facebook.com/story.php?story\\_fbid=390220792418503&id=100042917576141](https://m.facebook.com/story.php?story_fbid=390220792418503&id=100042917576141)

**List of celebrities involved and short description of their involvement**

Dr. Glenn Mathew Guillermo Baggao our MCC, Dr. Cheer Lou our CMPS, Dr. Maridel Orata-Gorospe our HD Head, our Nephro Consultants Dr. Doc Derf , Dr. Edmund Bautista, Dr. Yz de los Santos , Ms. Olivia



Soliven Baclig Gonzales our Chief Nurse, Ms. Jingjing Sorita our ACN, Mr. Mark Byron Arizabal Jacinto our HD Focal Person, Dr. Rog Villanueva our Nephro Rotator of the month of March, Sir William Apostol our HEPO and CVMC Dialysis Unit Staff.

**Description of advocacy activities:**

World Kidney Day is celebrated globally every year, it happens every 11th day of March. “Living Well with Kidney Disease” is this year's WKD theme, this is to raise awareness about the importance of kidneys in our health and health problems related to it.

For the past years, CVMC Hemodialysis Unit celebrates it through Blood Letting Activities, Forums, Medical Missions, and Grand Parades. For this year, due to COVID-19 outbreak, which the virus is rapidly spreading across the region thru local transmission, we are set to celebrate it in a contactless and safer way.

The activities are as follows:

1. Documentary/Film Viewing activity for our Dialysis Patients, thru a wide screen projector.
2. Information dissemination thru the paging system spearheaded by the nephro rotator for the month of march, Dr Villanueva.
3. Take home poster making contest participated by our 17 Regular OPD patients together with their respective families.