

WKD 2021 Report

Name: Vasundhara Raghavan

Organization name: Kidney Warriors Foundation

Country: INDIA

Number of events organized/collected in your country: Our events were linked to this year's theme.

Activities of note (please give a brief description of the activity with links to online sources that mentioned it):

We did most of our events as a virtual webinar that went LIVE on our Facebook Page. https://www.facebook.com/kidneydiseaseadvocacy

March 3: Mental Health for CKD (Living Well With Kidney Disease). In an interesting session with a psychologist a session was conducted in Hindi. Three kidney patients (on dialysis and post transplant) took a live session with important questions on uncertainty of life and issues arising from CKD.

March 7: Fitness and Exercise. 71 year-old, dialysis patient Mr Govind Modani, demonstrated some exercise and fitness tips.

March 8-14: The Renal Walk was an event that had pre-event talks to motivate to start some exercise habit. The Grand Launch was on 21st February, when Celebrity Marathon Runner, Post Kidney Transplant released the poster. Senior Nephrologists, Dr Sandeep Gulati, Delhi and Dr Sundar Sankaran, Bengaluru and many others came live to talk about importance of exercise. People who walked were from Bengaluru, Hyderabad, Delhi, Chennai, Baroda, Patiala, Jaipur, Chandigarh, Pune and Mumbai. Dialysis patients reported walks around the apartment block. This was the first of its kind bringing India together.

March 11: In association with PatientsEngage we did a first-time-ever kind of session on a topic, "When Your Child Has Kidney Disease" that gave an opportunity for Caregivers to share their experience. Mrs Usha Uthup, Indian Pop singer and Nation's Padma Shri Awardee participated accompanied by two Kidney Warriors Foundation members. An interesting question on "kidney rejection" was explored in great length to bring to the fore such unfortunate and unforgettable incidents that increases the CKD challenge.

March 11: Our associate from Kerala, Kidney Foundation Kerala organized the World Kidney Day Celebration and Award Ceremony with great fanfare. This was conducted in a central venue aiming to get back to normal lifestyle. At this event many committed individuals and healthcare institutions were



recognized for their excellent contribution and service in their field of work. Dr Babu Francis, Chief Nephrologist Lisie Hospital Ernakulam and Kidney Donor Mrs Seetha Thampi among many others were honoured with Awards.

March 11: From West Bengal, our State Coordinator arranged an early screening programme with a nephrologist Dr P S Mukherjee leading the programme under the aegis of Rameswara Nursing Home, supported bu Rotary Club of Kolkatta. Underprivileged had free health check-ups to assess Blood Pressure, Blood Sugar, Proteinuria, Counseling with prescriptions and dietary advice.

Another event on 19th March was in a Food and Lifestyle Exhibition where Blood Pressure Monitoring and Oxygen Saturation will be checked.

March 13: Our Rajasthan State Coordinator had a World Kidney Day Celebration and Felicitation Ceremony to honor Mr K R Sharma, Asia's longest surviving kidney recipient. Amidst tributes and accolades Mr Sharma received an Award for his 43 years of inspiring transplant journey. Kidney Care Foundation Society hosted the event. Event was reported in Times of India.

https://timesofindia.indiatimes.com/city/jaipur/68-year-old-is-longest-surviving-kidney-recipient-in-asia-sets-record/articleshow/81488605.cms

March 18: Living Well With CKD (Dialysis) – Campaign

Patients were requested to share pictures of their dialysis moment with a message to motivate others. We have over 25 entries.

March 20: From Telangana, Our State Coordinator, Mr Bhagavan Reddy organized a virtual seminar with a talk by a nephrologist about COVID vaccination for people on dialysis and post kidney transplant. To get clarity on what patients need from the Government, members of his NGO, Cheyutha Foundation submitted their recordings. Five people were awarded for their excellent contribution.

List of media that published WKD press releases or mentioned WKD related activities (newspapers, magazines, online publications, TV, radio, etc..) – please provide link to online sources:

Kidney Warriors Foundation has not approached any media to cover our events. We do receive media attention our patient advocacy work that is in interests of the community.

On 15th March 2021, a letter was addressed to the Prime Minister of India seeking urgent sanction for vaccination to all dialysis patients in India. Link is provided here:

https://indian express.com/article/cities/mumbai/advocacy-group-writes-to-pmo-asks-vaccine-access-for-dialysis-patients-

7231455/?fbclid=lwAR2Tq_Lcx2manLPwhVtnEVrxCsEK5vEtZJZddpshrWyIrqGK7Vd9HqcvAeQ



If you have created a World Kidney Day local website, Facebook page or Instagram account, please provide analytics such as: number of followers/number of site visits in March/ content most requested/ page views/ posts most liked/ hashtag reach, etc....

We have not created any separate website or page. We used hashtags #runkidneysrun #dialysis #kidneyawareness #kidneydisease All activities are on our Facebook page: https://www.facebook.com/kidneydiseaseadvocacy

19.2K Minutes Viewed; 2.9K 1-Minute Video Views; 21.2k 3-second Video Viewed; 2.5K Video Engagement

Our twitter hanldles: https://twitter.com/TheKidneyWarri1 https://twitter.com/Vasuragh
We are slowly building work on Instagram.

List of celebrities' involved and short description of their involvement

- 1. Shibani Gulati: Involved in Grand Launch of The Renal Walk Poster
- 2. Mrs Usha Uthup: part of a Caregiver session on When Your Child Has Kidney Disease https://www.youtube.com/watch?v=TTviOeND-3c

Description of advocacy activities:

India healthcare is nascent and reaches people below the poverty levels. Our insurance coverage does not extend to chronic kidney disease, which creates a huge financial burden with middle and lower middle-income patients. We are creating advocacy for following:

- 1. Improved dialysis
- 2. Better patient- doctor communications on health
- 3. Insurance
- 4. Lower costs for medicines and treatments
- 5. Employment opportunities
- 6. Treatments across India, so new cities get into Cadaver programmes
- 7. Focus on Kids with Kidney Disease

Attach representative pictures:

3rd March





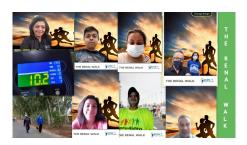
March 7th

LIVING WELL WITH KIDNEY DISEASE (DIALYSIS)



March 8-14









11th March Living Well – Caregivers Emotional Challenge1

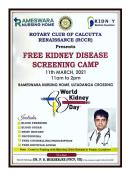


Living Well – Caregivers Emotional Challenge2



11th March: Kidney Foundation Kerala Event – pictures are on your website

11th March: West Bengal Event – Early Screening





Urine samples for proteinuria



Blood Pressure checking



Pulse check-up



Patients waiting to meet the doctor





13th March – Rajasthan



18th March Dialysis patients Campaign

Living Well with CKD (dialysis)

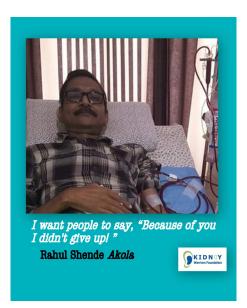
Bringing a smile and an inspiring note, are #dialysis #warriors.

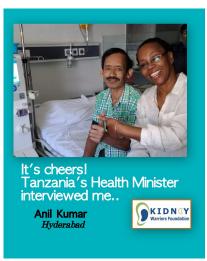
They wear the attitude of "Never Say Die" as they talk about their life.

















20th March from Telangana poster





Winners of Video for Patient Advocacy

