



WKD 2021 Report

Name: Dr. Elliot Koranteng Tannor

Organization name: Kidney Health International (KHI)

Country: Ghana

Number of events organized/collected in your country: 6 categories

- a. [Training of 160 volunteers](#) to amplify the work the organization has been doing since 2017
- b. Kidney disease prevention education through the whole month of March which we called the '[Healthy Kidney Month](#)'
- c. Creation of daily [tit-bits posters](#) which were shared on all social media platforms
- d. Using zoom and Facebook live for the [Public Lectures](#) to reach more people as it was also shared on social media
- e. Volunteers now with educational tool kits to educate organized groups populace by themselves (The education still continues till date)
- f. [Free health screening](#) to mark the World Kidney Day with screening of about 400 people

List of media that published WKD press releases or mentioned WKD related activities (newspapers, magazines, online publications, TV, radio, etc..) – please provide link to online sources:

TV: [TV3 Network](#)

Radio: Kessben Fm, Connect Fm, Freedom Fm, OTEC FM, and Spirit Fm

If you have created a World Kidney Day local website, Facebook page or Instagram account, please provide analytics such as: number of followers/number of site visits in March/ content most requested/ page views/ posts most liked/ hashtag reach, etc

On March 11, we reached approximately 7,808 people on Twitter. On Instagram and LinkedIn our content was liked, commented, shared, and clicked approximately 5,200 times. Our #worldkidneyday messages gained almost 5 million impressions on Facebook. Our “daily tips” shared on the status of our 160 volunteers reached an accumulative of approximate 20,000 views.

The day was widely marked intensified media engagement. The live interviews and press release was broadcast by news outlets with a potential reach of 8 million viewers and listeners. In addition, health education activity was high throughout the of World Kidney Day. For example, four virtual World Kidney



Day Public Lectures was attended by a cumulative 500 people on zoom. Our live Facebook message was viewed by more than 1000 people.

Description of advocacy activities:

In its 5th year of providing education on healthy kidneys in Ghana and beyond, Kidney Health International's campaign focused on "Prevention and living well with kidney disease in Ghana" with the ultimate aim to educate the populace on kidney disease prevention and living well with kidney disease.

Even though the campaign of 2021 did not see a lot of the usual activities that used to characterize the day because we had to observe the COVID-19 safety protocols, KHI adopted innovative and effective means to ensure that a positive impact was made throughout the month of March.

We increased our visibility through our 160 volunteers who were trained and equipped to provide public education.

We further increased our online presence with webinars for 5 organizations, viz; Rotary club of Accra and Kumasi respectively, Tell it Dads WhatsApp platform, University of Development Studies zoom platform.

Our innovative and impactful activities included

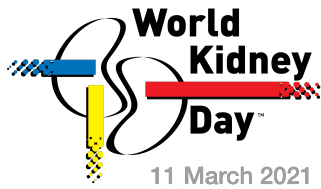
- a. [Training of volunteers](#) to amplify the work the organization has been doing since 2016
- b. Educations through the whole month of March which we called the 'healthy kidney month'
- c. Provision of Daily tit-bits which were shared on all social media platforms
- d. Using zoom and Facebook live for the public lectures and more engagements
- e. Volunteers now with tool kits are able to educate the populace by themselves
- f. Free health screening with education in a community to mark the World Kidney Day

a. Training of volunteers

KHI trained and equipped 160 volunteers to educate the populace on kidney disease prevention. The volunteers who were taken through two Saturdays (February 6 and 13) of intensive training on kidney disease and its prevention began engaging a wide spectrum of audience from the first of March far before the World Kidney day on the 11th March 2021.

b. Education through the whole month of March which we called the 'healthy kidney month'

16 volunteers engaged churches, schools and other organized institutions, some took to online portals, and social media to educate the populace on kidney disease prevention.



Rita Osei-Tutu, was the first volunteer to begin the public education. She first visited the Church of Pentecost at Adumanu on the 28th of February, 2021 even before the Month of March began, she went with 5 other volunteers and even though it was her first time providing kidney health education to an audience, she delivered excellently to the admiration of her colleagues. This meeting had about 30 people in attendance.

She then engaged the Apostolic church at Atonsu where approximately 400 people benefited from the talk on the 14th of March, Rita continued to the Military Barracks Church on the 19th of March at 6:00PM where congregants numbering 150 also listened keenly to the talk on kidney disease. On the 21st of March, Rita invited Dr. Elliot Koranteng Tannor to the Mount Carmel Methodist Church at Ampabeme where the Director of Kidney Health International educated a large congregation of about 600 for about an hour.

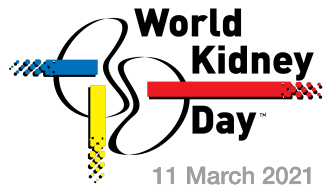
At the Pakyi Number 2 Church of Pentecost On March 4, one of the volunteers Michael Afrifa Boakye engaged the congregation in a few minutes that was allotted him to bring to their attention what the kidneys do and reminded them of the fact that, it was important for one to check the function of their kidneys at least once in a year because kidney disease may not present with any symptoms until it is too late. Michael also provided health education on kidney disease to admiration of a congregation of approximately 500 members of the huge Methodist Church at Asenua where a surgeon openly applauded the knowledge displayed during the question and answer time.

Some volunteers used online portals to educate a wide spectrum of audience on the healthy kidneys. Reginald Sakyi-Brown via zoom gave an intensive and in-depth presentation on World kidney day on kidney disease prevention to the about 100 participants present.

Ellen Saamah took the education to the Asuoeyboah Seventh Day Adventist Church on March 13, where a total of about 200 benefited from the education on healthy kidneys.

On March 14, Stephen Asare spoke to about 180 members of the Presbyterian church of Ghana at Atwima Techiman. On the same day, he visited the Church of Pentecost and the Methodist Church where he reached a total of 150 and 200 members respectively.

At the Apostolic Church Ghana at Atonsu, it was the Administrator of Kidney Health International, Mrs Comfort Osei-Agyeman, who graced their premise with the health talk on the 21st March 2021. She took time to let the audience numbering about 400 understand what the kidneys do in the body and essential role they play, possible causes of kidney disease and how to keep the kidneys healthy.



Speaking to a large congregation of approximately 700 people, Dr. Elliot Koranteng Tannor the Director of the NGO provided a one-hour talk which also involved an interactive period of question and answer time to the members of the Church of Christ, Asafo, Kumasi on the 14th March, 2021.

Two Catholic churches in Koase and Droboso all in the Wenchi community under the St Francis of Assisi parish enjoyed talks from Sylvanus Gatorwu, the Programs Manager of Kidney Health International about the risk factors to kidney disease and urged the congregation to make it a point to check their kidneys as it was the only way to know if there was something wrong with one's kidneys. The churches had a congregation 150 and 250 members respectively. These talks were given on March 14, on the same day, at the the Koase Central assembly of the Church of Pentecost under the leadership of Pastor Emmanuel Kagla assembled all the leaders of Nkonsia district of the church and they also benefited from the talk on how to prevent kidney disease albeit the short time allotted.

The entire district was graced by another extensive talk on kidney disease prevention during the Easter convention on Easter Sunday, April 4, 2021.

Sylvanus, the programs Manager of KHI also visited the Konongo Apostles Continuation International on the 28th of March to educate the congregation numbering about 150 on kidney disease prevention. Other places visited by Sylvanus were the information centers at Jacobu near Obuasi, Asokore Mampong and staff of Ghana Cocoa Board, Bekwai.

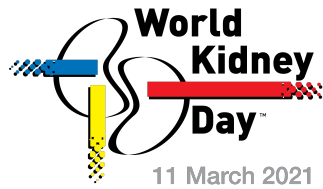
At the Patasi Assemblies of God Church, Amon Ranis spoke to approximately 150 people on March 7, Ranis visited the Santasi Assemblies on the 22nd of March during an evening service where approximately 60 people benefited from the talk.

On the 22nd of March, Ranis spoke to 20 pastors of the Assemblies of God church from different branches on kidney disease prevention. After his education, Ranis currently shares flyers on kidney disease prevention to people within his community.

Estherla Bemba Twene, a volunteer and a medical student in a team of three other volunteers presented a talk to the Church of Pentecost, Garrison Worship Centre on the 20th of March during their evening service. In attendance were 60 members of the church.

In Tamale, Dakurah Eric, a volunteer and nurse, on the 30th of March engaged students of the University of Development Studies in a zoom meeting on healthy kidneys.

Lydia Manu took to online promotion of healthy kidney messages, designing her own unique communication tools (soft flyers) that were shared throughout the month.



At the Bantama Assemblies of God, Lawrence Duah Agyemang, in the company of his team members, Bernice Mensah and Bridget Abeekum educated approximately 400 members on healthy kidneys on the 15th of March.

Akua Pomaah, a biochemist and research assistant at the Centre for Collaborative Research in Tropical Medicine and a volunteer of the Kidney Health International, took the message on healthy kidneys to the Bethel Congregations Church where over 300 members also benefited from the healthy kidneys talk, she also had time with staff of her workplace where she engaged them on a discourse on healthy kidneys.

Akua Pomaah was also very active on her linkedin wall with information on healthy kidneys throughout the month of March.

At Koforidua in the Eastern Region, it was Dr. Hectoria Awekeya who educated the members of the St. Georges Catholic church on kidney disease prevention on the 14th of March, the members present numbered about 300. She also engaged members of the huge St. Bakitha Catholic Church in Koforidua on the 21st of March in a revealing health talk.

On the 16th of March which was a Friday, Hectoria was at the enormous Ascension Presbyterian Church to speak to a large audience of over 400 on kidney disease prevention.

Boateng F Mubarik provided a health talk to students of the Kokofu Nursing Training College who numbered about 300 students on kidney disease prevention on Thursday, March 18th

Thousands of people benefited from direct education on kidney disease prevention, while millions were reached indirectly through online education. The 160 volunteers shared daily short messages designed to educate the populace on their Facebook status. These statuses reached a cumulative of millions of social media users.

c. Provision of Daily tit-bits which were shared on all social media platforms

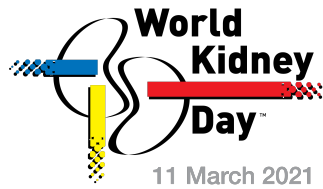
To get our message across, Dr. Elliot Tannor created and posted daily tips on how one can keep their kidneys healthy and prevent kidney disease for the month of March.

All messages were shared by our volunteers and a countless number of people across various social media networks. These messages can be found on our site.

d. Using zoom and Facebook live for the public lectures and more engagements

To reach a wide spectrum of audience across the country and some others in other parts of the world, we provided virtual public lectures in collaboration with the Rotary Club in Ghana.

The first of these lectures was on the 11th of March which was the World Kidney Day public lecture hosted by the Director and Founder of the organization.



Following the knowledge gained during the public lecture, there were several other calls, and in response, Dr. Tannor provided more of such virtual lectures to a number of other Rotary branches in Ghana.

Our Facebook live message on the World Kidney Day has been watched by over a thousand viewers.

The 11th of March itself was a busy day as the Director had to speak to several media houses on kidney disease prevention. Some of these media houses are, TV3 Newtork, Kessben TV and Kessben Fm all in Kumasi, Freedom Fm in Koforidua, Connect Fm in Takoradi, among many others.

Through the media engagements, millions of Ghanaians got to know the need to get screened for possible early signs of kidney disease and healthy lifestyles to keep their kidneys healthy. The result is that, there has been an increase in people calling on a daily basis to find out how they can have their kidneys checked.

e. Volunteers now with tool kits are able to educate the populace by themselves

With the tool kits that were provided during and after the training, the volunteers who have been equipped with knowledge on kidney disease prevention, are able to educate the Ghanaian populace, these health talks continue to go on even after the month of March with several requests still pouring in from all over the country for presentations.

f. Free health screening to mark the World Kidney Day

To mark the day, a free health screening was held for the community of Asuofua in Atwima Nwabiagya District of the Ashanti Region. The exercise which lasted for almost 7 hours recorded a total of almost 400 people getting screened with continuous education of the thousands of people who could hear us.

Best innovative ideas

1. We recruited and trained over 160 volunteers to amplify our work through the month of March and still getting invitations to educate even after the Healthy Kidney Month.
2. We decided to create 'Healthy Kidney Month' to create more awareness all through the month of March.
3. We used social media as an effective tool for training volunteers and teaching the public on kidney disease prevention and how to live well even with kidney disease with great impact.