

## WKD 2020 Report

Name: Prof. Dr. Iffat Yazdani

Organization name: Clifton Kidney And General Hopital

Country: Pakistan

Number of events organized/collected in your country: 1

Activities of note (please give a brief description of the activity with links to online sources that mentioned it):

World Kidney day was celebrated in CKGH on  $12^{th}$  March 2020, Hunaid Lakhani chairman of Baitul Maal inaugurated the free medical camp and eye unit for free screening of kidney diseases and any eye related disease. In the 100 people that were screened 10 % patients were identified with high level blood sugar and 30 % high blood pressure. Our nutritionist was giving diet therapy with charts to follow at home.

List of media that published WKD press releases or mentioned WKD related activities (newspapers, magazines, online publications, TV, radio, etc..) – please provide link to online sources:

https://www.facebook.com/CliftonKidney/

If you have created a World Kidney Day local website, Facebook page or Instagram account, please provide analytics such as: number of followers/number of site visits in March/ content most requested/ page views/ posts most liked/ hashtag reach, etc.... 660 people engaged with posts

List of celebrities involved and short description of their involvement

Hunaid Lakhani chairman of Baitul Maal inaugurated the free medical camp and eye unit

## **Description of advocacy activities:**

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