

The Nephrology society of Thailand in collaboration with The Thai low salt network and the ministry of public health had organized a number of activities regarding world kidney day and low salt week as follows:

Activity 1

1. Event : Interview and press meeting on public national and cable television
2. Time : March 1-13, 2017
3. Place :
 - TNN cable TV
4. Educational or PR materials: Live broadcast radio on FM 101.5 Mhz.
5. Activities:
 - speaking about the meaning and the importance of low salt awareness week, how to increase public awareness, how to adhere to low salt diet and weight loss
6. Funding resource : Thai health promotion foundation, National Health Security Office
7. Name of key activity leader :
 - Dr. Surasak Kantachuvesiri
8. Position of the key leader :
 - Chairman, Thai Lowsalt Network CKD Prevention Committee, The Nephrology Society of Thailand.
9. Name of organizations involved in this activity:
 - The ministry of public health
 - The Royal college of physicians of Thailand
 - The Nephrology Society of Thailand
 - National Kidney Foundation
 - Thai Lowsalt Network

Activity 2

1. Event: Grand ceremony on low salt awareness week and world kidney day
2. Time: March 12, 2017 from 10 am to 7 pm
3. Place: Central world, Atrium Zone Bangkok.
4. Educational or PR materials:
 - Broadcast by TV channels, Radio stations
 - Short messages (SMS) via Advanced Info Service
 - Advertisements in newspaper, Health Magazines
 - Posters
 - Brochures
 -
5. Activities:
 - Opening ceremony event by President Nephrology Society of Thailand
 - Live food demonstration of clean food by celebrity chef

- Demo exercise weight loss by celebrity
 - Food labeling education booth
 - Medical checkup for kidney disease including blood pressure measurement and urinalysis, that for screening kidney disease
 - Talks and seminar on the prevention of kidney diseases
 - Campaigning for organ donation
 - Learn about the right to maintain the health of the general public by the National Health Security office (NHSO), Thailand
 - Celebrity talk shows and talks on the topic Experienced people are fat and back skinny
 - Nutrition in CKD patient workshop
 - Mini-concert from popular Thai artists
 - Show Body Percussion by Sripatum University
6. Funding resource:
- The ministry of public health
 - The Nephrology Society of Thailand
 - Thai health promotion foundation
 - National Health Security Office
7. No of target attendance: Estimated around 2,000
- 8 Name of key activity leader:
- Dr. Surasak Kantachuvesiri
Chair, Thai Lowsalt network and CKD prevention committee
- 9 Name of organizations involved in this activity :
- The ministry of public health
 - The Nephrology Society of Thailand
 - Kidney Foundation of Thailand
 - National Health Security Office
 - Thai Lowsalt network, the Royal college of physicians of Thailand

Activity 3

1. Event: World kidney day and Low salt awareness week events in hospitals around Thailand
2. Time: March 6-13, 2017
3. Place: About 100 hospitals from all regions in Thailand
4. Educational or PR materials:
 - Posters
 - Brochures
 - Books
5. Activities:
 - Live demonstration of low salt, low calories menu
 - Food reformulation exhibition
 - Seminars, talk shows
 - Health education on food labeling and CKD prevention

- Poster presentations about the meaning of low salt awareness week and how to increase public awareness.
 - Best activities award for hospitals
6. Funding resource: The local hospital and the ministry of public health and the Thai Lowsalt network
 7. No. of target attendance: Estimated around 30,000
 8. Name of key activity leader: The permanent secretary of public health
 9. Position of the key leader: The permanent secretary of public health
 10. Name of organizations involved in this activity: the ministry of public health and the Thai Lowsalt network

LOGO

Fig TV talk on World kidney day 2017,TNN24

Fig. WKD Polo-shirt for staff and public



1.Fig. Grand ceremony on low salt awareness week and world kidney day
March 12, 2017 at Central world, Bangkok



