

Bali Color Run Report

#baliwkdcolorrun2016 "run for your kidney" is organized by Indonesian Society of Nephrology (InaSN) regional coordinator of Bali, West Nusa Tenggara and East Nusa Tenggara (PERNEFRI Korwil Bali-NTB-NTT) It's held at Niti Mandala Renon-Denpasar, on Sunday 13th March 2016, start from 6 AM until 11 AM. Color fun run activity was chosen to spread this messages among youngsters, as it's fun, bold and, "social-media-able" More than 1000 runners started the race, dominated by student age 14-17 years old (junior and senior high school in Denpasar). At 6 AM we start with dancing-aerobic together (zumba party), and than start with color fun run, and after finished, all runner we invited to give color hands print and signing the backdrop before the color party started. The color party start at 9.30 AM allow by DJ performance, and we closed the party at 11 AM. This prestigious event was a great success to bring out the fun and to relay the messages for our participant. And reported at local newspaper and tv station.

The local newspaper : Nusa Bali; Bali Express; and Radar Bali

TV Station: TVRI Denpasar

We're very proud because our event is chosen to posted in @world_kidney_day_official.

Warm regard from Denpasar-Bali-Indonesia