**WKD GUEST BLOG POST GUIDELINES AND TEMPLATE**

Please do not copy-paste contents, as it will not be accepted. **Make sure you always reference in footnotes your sources.**

1. Only guest posts related to **Kidney Health** and related issues/activities are acceptable.
2. Articles must be between **500 and 700 words.**
3. World Kidney Day is a global awareness campaign that aims to increase awareness of kidneys and kidney disease and does not provide medical or patient advice, diagnosis or treatment nor facilitates organ donations. Please make sure your article is compliant to this criterion.
4. **Please provide us with min 1 max 2 visuals for your article attaching the image to the e-mail.** The first image will be used specifically for the blog post that will be published on our website ([see here](https://www.worldkidneyday.org/blog/)); the second image will be used to share the article on social media (if you send only one image, it will be used for both sources).
5. **Please use the template below and fill-in all the information requested.**

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| **TITLE OF THE ARTICLE:** |
| **NAME OF THE AUTHOR OF THE ARTICLE:** |
| **AUTHOR BIO** (max 150 words, please include links if possible): |
| **WEBSITE TO REFERENCE** (author’s organization, author’s website, etc): |
| **Article Body** (between **500 and 700 words)** |
| **All sources MUST be referenced in footnotes** |