WKD 2023 Report

Name: Prof. (Dr) M.A. Samad, Founder and President, Kidney Awareness Monitoring and Prevention Society (KAMPS).

Organization name: KAMPS, a leading voluntary Kidney care giving organization of Bangladesh, has held a series of events to mark the ‘World Kidney Day 2023’.

Since its foundation in the year 2005 KAMPS has dedicated itself mainly in creating awareness among general people about the consequences of harmful kidney diseases.

KAMPS keeps working relentlessly to make people aware about the prevalence of this disease, find out its common causes and to convey the message of prevention to the people of all over the country for the last 19 consecutive years.

KAMPS had designed all of its program of 2023 in line with the theme of the ‘World Kidney Day 2023’, which mainly aims at creating awareness about common disasters in our region and preparedness to minimize casualties and suffering of kidney patients.

Like the previous years, this year also, KAMPS has taken move to publish new reports, views, articles and interviews on kidney diseases and its prevention in the country’s leading daily newspapers.

Besides, exclusive interview of Prof. Dr. M. A. Samad was aired pre and post events of World Kidney Day-2023 in different popular TV Channels.

Representatives from all walks of lives including doctors, teachers, media representatives, players, singers, celebrities, political leaders, government officials were involved in most of programs of KAMPS.

A brief description of the programs, organized by KAMPS, marking the WKD-2023 is produced below along with literature and their pictorial views.

This is to mention specially that the relentless effort, made by the KAMPS for almost two decades, has come up with the fruition that now people even in some remote areas of the country, are aware of their very vital organ ‘Kidney’. They know what a kidney is, how the kidneys may go failure and how to prevent the disease.

The widespread awareness-raising campaign, free screening program, Seminar, and publicity through print and electronic media by KAMPS has made this possible in many parts of the country.

KAMPS also has taken a move to aware Physicians of separate discipline about the severity and consequence of kidney disease in their mind so that when they treat patients, can guide them how to be
careful to keep their kidneys sound. Similarly, the teachers, social leaders, community leaders and public-representatives so that a comprehensive kidney-awareness oriented society can be built up.

Country: Bangladesh

Number of events organized/collected in your country: 8

Activities of note (please give a brief description of the activity with links to online sources that mentioned it): Description of advocacy activities:

EVENT: WORLD KIDNEY DAY 2023 RALLY.
DATE: 09 March 2023
PLACE: From Green Road to Mirpur Road through Dhanmondi Road no-08 and Returned to the Campus of Anwar Khan Modern Medical College & hospital, Dhaka (the capital city of Bangladesh).
DETAILS: KAMPS brought out a colorful Rally to mark the World Kidney Day 2023 on March 09 (Thursday) jointly with other organizations like Anwar Khan Modern Medical College & Hospital. The Vice-Principle of the College, Teachers, Doctors, Students, and general people participated in the Rally.

**Prof. M A Samad raising awareness about kidney health after rally.**

**KAMPS & AKMMCH jointly brought a rally at Dhanmondi Road no-08, Dhaka.**
News links of Dhaka:
English Newspapers
4. New Age - https://epaper.newagebd.net/10-03-2023/3
7. Daily Sun - https://www.edailysun.com/home/next_page/2#tab1

Bangla Newspaper
1. Prothom Alo - https://www.prothomalo.com/lifestyle/health/3u8zdxeca3

Online Newspaper
4. Biplobi Songbad - https://biplobysangbad.com/%e0%a6%95%e0%a7%8d%e0%a6%af%e0%a6%be%e0%a6%ae%e0
5. Bangladesh Journal- [https://www.bd-journal.com/other/231677/%E0%A6%86%E0%A6%A8%E0%A7%8B%E0%A6%AF%E0%A6%BC%E0%A6%BE%E0%A6%B0-%E0%A6%96%E0%A6%BE%E0%A6%89%E0%A6%AC%E0%A6%B0-%E0%A6%89%E0%A6%97%E0%A7%87%E0%A6%AC%E0%A6%B0-%E0%A6%89%E0%A6%97%E0%A7%87%E0%A6%89%E0%A6%89%E0%A6%AC%E0%A6%B0-%E0%A6%97%E0%A7%87%E0%A6%89%E0%A6%AC%E0%A6%B0]

6. Focus our - [https://m.facebook.com/story.php?story_fbid=pfbid0JiZbHXysoEAIWu1EMJadebQ4uhYJQNCo8j57cb44xfUx63CgrEBYqvJ8WYWMrqEwEl&id=100069893904325&mibextid=Nif5oz]

**EVENT: WKD PROGRAM BY KAMPS IN DHAKA (Capital)**

**Date:** 09 March 2023  
**Place:** Head Office, KAMPS - Bangladesh.  
**Details:** KAMPS registered head office situated in Mohammardpur, Dhaka, to spread the messages of awareness among general people, KAMPS distributed 30k Leaflet, 10k Posters, Banners, Festoons in different areas around the head office to mark the day.
People from different strata of the society took part in the rallies wearing colored T-shirts with logo of WKD and KAMPS. The news of the rallies was published in most of the local daily newspapers and broadcasted by some leading Electronics media of the country.

EVENT: WKD PROGRAM BY KAMPS OUTSIDE DHAKA (Capital)
Date: 09 March 2023
Place: Different districts of Bangladesh.
Details: KAMPS has established five dialysis units in remote parts of the country aiming to provide kidney care services to poor people at a nominal cost and to spread messages of awareness among general public. The dialysis units are located in Tangail, Chandpur, Madaripur, Sakhipur and Nawabganj. All the units organized daylong programs to mark the day. In the morning, KAMPS Kidney and Dialysis Center at Tangail, Madaripur, Chandpur, Sakhipur & Nawabganj brought out separate rallies in the respective cities. The rallies paraded in different busy areas across the district & Upozila cities.
People from different strata of the society took part in the rallies wearing colored T-shirts with logo of WKD and KAMPS. Discussion meetings also were held after the rallies with participation of local representatives and elites including doctors, teachers, political leaders, journalists, and government officials. The news of the rallies was published in most of the local daily newspapers and broadcasted by some leading electronics media of the country.

News links of outside Dhaka:

**English Newspaper**

2. Bangladesh Post - [https://bangladeshpost.net/epaper?page=3](https://bangladeshpost.net/epaper?page=3)

**Bangla Newspaper**

1. Jayjaydin - [https://www.jaijaidinbd.com/wholecountry/338734](https://www.jaijaidinbd.com/wholecountry/338734)
EVENT: AWARENESS THROUGH MEDIA.
Date: 09 March 2023
Place: Different Electronic & Print medias
Details: To mark World kidney Day 2023, Most leading TV Channels broadcasted special programs to mark the day, where most of the TV channels took comments, messages and suggestions from Prof. Dr. M A Samad.

Photo Caption: To mark the World Kidney Day-2023, Prof. Dr. M A Samad participated in different TV talk shows and also participated from his Hospital Chamber to join LIVE Program of some TV channels.
EVENT: KIDNEY SCREENING & AWARENESS PROGRAM.
DATE: From 11 March to 30 March 2023.
PLACE: Head Office, Mohammadpur, Dhaka.
Details: As part of the World Kidney Day programs, KAMPS has arranged a 20-day campaign program to provide consultation of specialist doctors and lab tests of the kidney patients free of cost at the KAMPS Headquarter, Mohammadpur, Dhaka.

The program began on March 11 and will end on March 30, 2023. Approximately hundreds of general people visiting KAMPS for the service on an average every day. The tests include S. Criterion, glucose, eGFR, Urine R/E, BMI measurement, BP, etc. KAMPS offer this care regularly every year on World Kidney Day and draws huge response from the general people.

For Kidney Preventive Awareness, KAMPS distributed 50,000 Awareness leaflets in different places. It is expected that the total number of patients will cross the mark of 2000 in the period of 20 days. In the end of the program KAMPS will prepare a database upon the test findings to find out the prevalence of CKD, Diabetes, Hypertension and Obesity.

EVENT: ROUNDTABLE ON THE EVENT OF WKD.
DATE: 4 March 2023
PLACE: National Press Club, Dhaka.
DETAILS: Voluntary organisation Kidney Awareness, Monitoring and Prevention Society (KAMPS) organised the roundtable discussion as part of its series of program in observance of the World Kidney Day-2023.

Founder and Chairman of KAMPS Prof. Dr. M A Samad moderated the roundtable, who also made a PowerPoint presentation on the theme of the current year’s world kidney day.

Eminent Nephrologist and Chairman of Kidney Foundation, Prof. Dr. Harunur Rashid said kidney disease is silent disaster because this disease does not show any symptom until it gets about 80 percent damaged, so early detection is the biggest need to follow.
Architect Iqbal Habid, general Secretary of BAPA strongly suggested to make sufficient investment on awareness raising program in a bid to prevent fearsome things like kidney disease or staying a building which is not earthquake resistant.

Director General of the Department of Disaster management, Md. Mijanur Rahman mentioned that recent disaster in Turkey and Syria has posed a warning for the rest of the world to be aware from right now.

He said the government is already aware and planning all the needful which is possible in managing all sorts of disasters.

Shedding light on the overall scenario of Kidney diseases in the country including its reasons, treatment and consequences, Prof. Samad said that every possible effort should be made to ensure the right to treatment of kidney patients all over the country irrespective of rich and poor or disadvantaged groups.

He said that the governments should include emergency preparedness plans in the management and detection of NCDs and favour the prevention of these conditions.

Prof. Samad also suggest that the patients should plan for emergencies by preparing an emergency kit that includes food, water, medical supplies, and medical records.

Brig. Gen. (Retd) Engr. Ali Ahmed Khan, former Director General, Fire Service and Civil Defence, Dr. Mehedy Ahmed Ansary, Professor, Department of Civil Engineering, BUET, Prof. Prof. Dr. Nizam Uddin, President, Bangladesh Renal Association, Prof. Dr. Md. Qamrul Islam, Managing Director, CKD & Urology Hospital, Dr. Abdul Latif Helali, Project Director, Urban Resilience Project, RAJUK, Gazi Ashraf Hossain Lipu, former skipper, national cricket team, Prof. Dr. Harisul Huq, Professor of the Department of Cardiology, BSMMU and General Secretary, KAMPS addressed the roundtable discussion as panel discussants.
Kidney patients are at higher risk of unexpected disasters

On March 9, 2023, the Kidney Awareness Society & Prevention Society (KASPS) organized a roundtable meeting, titled "Kidney Health for All: Preparing for the unexpected, supporting the vulnerable," at the National Press Club, Dhaka. Leading personalities from different strata of the society, including doctors, teachers, journalists, bankers, and business leaders, celebrities from various fields attended the meeting.

The title of the roundtable meeting was “Kidney Health for All: Preparing for the unexpected, supporting the vulnerable” and was held at the National Press Club, Dhaka. Leading personalities from different strata of the society including doctors, teachers, journalists, bankers, and business leaders, celebrities from various fields attended the meeting.
sports and cultural arena, media personalities participated in the discussion meeting. The program was highlighted in all most all TV channel, radio and was published in most of the leading daily news. They also stressed to adopt integrated health strategies that prioritize prevention, early detection, and management of non-communicable diseases (NCDs), including kidney disease.

RTD 2023 All News Links:

**Bangla Newspaper**

4. Online Prothom Alo- https://www.prothomalo.com/bangladesh/365kug8p1t
7. Vorer Kagoj- https://ebhorerkagoj.com/city/2023/03/05/3
9. Doinik Songram- https://epaper.dailysangram.com/2023/03/05/page-01
10. Doinik Songbad- https://epaper.sangbad.net.bd/2023/03/05/1/%E0%A6%A6%E0%A7%8D%E0%A6%B0%E0%A6 %A5%E0%A6%AE%20%E0%A6%AA%E0%A7%83%E0%A6%B7%E0%A7%8D%E0%A6%A0%E0%A6 %BE/

**English Newspaper**

1. Daily Star- https://epaper.thedailystar.net/Home/ArticleView?eid=1&edate=05/05/2023&pgid=175685
2. Daily Sun- https://www.edailysun.com/home/pre_page/3#tab1
3. Bangladesh Post- https://bangladeshpost.net/epaper?page=3#
4. The New Nation- https://ep.thedailynewnation.com/2023/03/05/

**Online Newspaper**

4. BanglaTribune- https://www.banglatribune.com/others/788170/%E0%A6%A6%E0%A7%81%E0%A6%B0%E0%A %7%BD%E0%A6%AF%E0%A7%87%E0%A6%BE%E0%A6%97%E0%A7%87-%E0%A6%95%E0%A6%BF%E0%A6%A1%E0%A6%A8%E0%A6%BF-%E0%A6%B0%E0%A7%8B%E0%A6%97%E0%A7%80%E0%A6%B0-
EVENT: FREE KIDNEY CAMP 2023.
DATE: 21 February 2023
PLACE: Talimghor, Hatibandha, Sakhipur, Tangail.
Details: KAMPS arranged a daylong Free Kidney Camp on 21st February 2023. About 4000 patients were given treatment on 21st February while more than 50 Doctors were involved in the treatment for the day long. Before 10 days ago free pathological test were provided for poor villagers. And awareness campaign was also continued day long. Almost all the patients in the free medical camp were given necessary medicines free of cost.
Caption: KAMPS organize a Free Kidney Camp every year on February 21st in honor of the language martyred at Hatibandha in Tangail. Pictures show that poor patients are waiting in queue for doctor’s consultation, formal opening of the daylong program and Prof. Dr. M A Samad seen attending patients in the camp and after the event patriotic songs played in honor of the language martyred by country famous singers.

All Newspaper links:
Bangla News Paper
2. Bangladesh Protidin
4. Prothom Alo e paper
7. Bonik Barta -
   https://bonikbarta.net/home/news_description/331642/%E0%A6%A4%E0%A6%BF%E0%A6%A8-%E0%A6%B9%E0%A6%8E%E0%A6%9C%E0%A6%BE%E0%A6%B0-%E0%A6%B0%E0%A7%8B%E0%A6%97%E0%A7%80%E0%A6%95%E0%A7%87-%E0%A6%AC%E0%A6%BF%E0%A6%AE%E0%A7%82%E0%A6%B2%E0%A7%8D%E0%A6%AF%E0%A6%AC%E0%A6%BE%E0%A6%A6%E0%A6%BF%E0%A7%9F%E0%A7%87

English News Paper:
5. Business Post - https://businesspostbd.com/epaper/2023/02/22/page-10
7. New Age- https://www.newagebd.net/article/195056/about-3000-poor-patients-receive-treatment-from-free-medical-camp?fbclid=IwAR1BAIAm8Ys6mmgY9bhNovx6zRmT7JvZz_DX4FxELeBa_FJWssKbgaLkLS

Online News:
1. Biplobi songbad -
   https://biplobysangbad.com/%e0%a6%9f%e0%a6%be%e0%a6%99%e0%a7%8d%e0%a6%97%e0%a6%be%e0%a6%b2%e0%a7%87%e0%a6%b0-%e0%a6%b8%e0%a6%96%e0%a7%80%e0%a6%aa%e0%a7%81%e0%a6%b0%e0%a7%87-%e0%a6%ab%e0%a7%8d%e0%a6%b0%e0%a6%af/bf/
2. News Tangail –
   https://www.newstangail.com/%e0%a6%b8%e0%a6%96%e0%a7%80%e0%a6%aa%e0%a7%81%e0%a6%b0%e0%a6%ad%e0%a6%be%e0%a6%b7%e0%a6%be-%e0%a6%b6%e0%a6%99%e0%a7%80%e0%a6%aa%e0%a7%81%e0%a6%b0%e0%a6%b8%e0%a7%8d%e0%a6%ae/
3. Daily News 24 –
   https://dailynews24bd.com/2023/02/%e0%a6%aa%e0%a7%8d%e0%a6%b0%e0%a6%be%e0%a7%9f%e0%a7%8a%e0%a6%b9%e0%a6%be%e0%a6%9c%e0%a6%be%e0%a6%b0-%e0%a6%b9%e0%a6%a4%e0%a6%a6%e0%a6%b0%e0%a6%bf%e0%a6%a6%e0%a7%8d%e0%a6%b0-%e0%a6%ae%e0%a6%be/

TV news - https://drive.google.com/drive/folders/1amF4JeJX_o cg6uXRr 3zdD9J 3sNz jjh2?usp=sharing

**PUBLICATION**
Health Awareness Magazine- ‘PRAYASH’
**Date of Publish:** 21 February 2023.

Health awareness magazine named ‘PRAYASH’ (Effort), 19th volume was published and distributed among participants to provide the people knowledge about kidney disease and its prevention. Almost all the news channels aired, and newspapers published the news.

*Caption: Health Magazine Prayash.*