WKD 2022 Report

Name: Sylvanus Gatorwu

Organization name: Kidney Health International

Country: Ghana

Number of events organized/collected in your country: 6

Activities of note (please give a brief description of the activity with links to online sources that mentioned it):

Training of volunteers

This year, the KHI trained 30 new volunteers to provide health education on prevention of kidney disease to organized groups across the country.

Free health screening

The KHI organized a free health screening for about 250 people in Asokwa within the Ashanti regional capital, Kumasi.

Health walk

The KHI with its team of volunteers joined the Ghana Kidney Association joined to hold a health walk through the principal streets of Kumasi, the Ashanti regional capital which was chosen for the national celebration this year in Ghana.

Public lecture

The KHI and its team of volunteers joined the public lecture that was held to mark the national observation of world kidney day celebration.

Media engagements

The KHI engaged several media houses to educate the public about prevention of kidney disease.

Training of medical students

As part our quest to reach the masses, medical students (Physician Assistant Students Association of the Kwame Nkrumah University of Science and Technology) who wanted to know about how to break down
the complex issue of kidney disease into simple language to the “uninitiated” received training from the KHI on how to present health talks.

Public education to organized groups.

The volunteers of the KHI began to engage organized groups such as offices, churches, mosques, and people in marketplaces about kidney disease prevention. This will happen for the rest of the year.

List of media that published WKD press releases or mentioned WKD related activities (newspapers, magazines, online publications, TV, radio, etc..) – please provide link to online sources:

Kessben FM and TV, Luv FM, Spirit FM, TV3, Rfm

If you have created a World Kidney Day local website, Facebook page or Instagram account, please provide analytics such as: number of followers/number of site visits in March/ content most requested/ page views/ posts most liked/ hashtag reach, etc....

The Kidney Health International facebook page was used to provide health tips for 31 days.

This reached 5,569 people

List of celebrities involved and short description of their involvement

The wife of the Ashanti King Otumfu Osei Tutu II: Lady Julia Osei-Tutu, she was the special guest of honor of the public lecture held.

Dr Anthony Nsiah-Asare, The Presidential advisor on health: He was the special guest at the public lecture.

Description of advocacy activities:

The KHI declares each March as the Kidney Health Month through which our advocacy activities continue throughout the month and extends throughout the year as our team of volunteers continue to honor invitation from organized groups to provide health education on prevention of kidney disease.

Below are some of our ongoing activities

Health talk to National Communications Authority

Educating university Physician Assistant students on how to deliver health talks

Health talk to TI Amass Senior High School

Training of volunteers for 2022 kidney health advocacy
Volunteers having the float

Distribution of flyers to the public