WKD 2021 Report

Name: Dr Sangeetha G

Organization name: Sri Ramachandra Medical centre

Country: India

Number of events organized/collected in your country: 4

Activities of note (please give a brief description of the activity with links to online sources that mentioned it): School awareness program -2, Pediatric nephrology camp, Webinar for Primary care pediatricians.

List of media that published WKD press releases or mentioned WKD related activities (newspapers, magazines, online publications, TV, radio, etc..) – please provide link to online sources:

If you have created a World Kidney Day local website, Facebook page or Instagram account, please provide analytics such as: number of followers/number of site visits in March/content most requested/page views/posts most liked/hashtag reach, etc....

Facebook, Instagram Page views 250

List of celebrities involved and short description of their involvement

Description of advocacy activities:

Teen age children were educated about renal health. CME was conducted for postgraduates and pediatric practitioners. Parents were counseled about kidney health. Various activities like drawing, colouring were conducted for the children