WKD 2021 Report

Name: Maria Goretti Moreira Guimarães Penido

Organization name: Department of Pediatric Nephrology of the Brazilian Society of Pediatrics

Country: Brazil

Number of events organized/collected in your country: Many

Activities of note (please give a brief description of the activity with links to online sources that mentioned it):

This year, the Department of Pediatrics of the Brazilian Society of Nephrology and the Department of Nephrology of the Brazilian Society of Pediatrics manifested themselves through a document to disseminate information on the problem of children with CKD and the interventions necessary to improve the quality of life of these children affected and adolescents.

This document was disclosed by the respective societies for health professionals and also for the general public. It was also sent to the members and open public of ALANEPE (Latin American Association of Pediatric Nephrology)

The main topics discussed in the document were:

- Present family difficulties in the face of severe and complex disease;
- Recognize the need for families to understand the role of each therapeutic intervention to achieve better treatment adherence;
- Sensitize professionals in the field and encourage them to develop educational programs with a specialized and interdisciplinary team to improve the family's understanding of the disease as a first step to motivate them;
- Affirm the need for social, psychological, cultural, and educational support; guarantee educators in dialysis centers and improve communication with adolescents;
- Remember the role of societies, governmental and non-governmental organizations fighting for better conditions for the patient and the team. We need together, ensure patients' access to treatment, including renal replacement therapy, high-cost drugs, consultations with multidisciplinary teams, transportation, hospitalization, and equity in the waiting list for kidney transplantation.

We conclude that it is essential to promote support networks for children and families and strengthen the relationship between patients, families, and professionals. The proactive participation of children and families for better control of their health is an empowerment that increases self-esteem and enables a more positive view of the future. In this way, we can contribute so that our children and adolescents can "LIVE WELL WITH KIDNEY DISEASE."

List of media that published WKD press releases or mentioned WKD related activities (newspapers, magazines, online publications, TV, radio, etc.) – please provide link to online sources: magazines, newspaper, TV, radio, online publications, podcasts.

If you have created a World Kidney Day local website, Facebook page or Instagram account, please provide analytics such as: number of followers/number of site visits in March/ content most requested/ page views/ posts most liked/ hashtag reach, etc....

List of celebrities involved and short description of their involvement

Description of advocacy activities: