WKD 2018 Report

Name: Ass.Prof.Dr.Surasak Kantachuvesiri

Organization name: The Nephrology Society of Thailand

Country: Thailand

Number of events organized/collected in your country: 87 events in Thailand

Activities of note (please give a brief description of the activity with links to online sources that mentioned it):

- Interview and press meeting on public national and cable television
- Grand ceremony on low salt awareness week and world kidney day
- World kidney day and Low salt awareness week events in hospitals around Thailand

List of media that published WKD press releases or mentioned WKD related activities (newspapers, magazines, online publications, TV, radio, etc..) – please provide link to online sources:

If you have created a World Kidney Day local website, Facebook page or Instagram account, please provide analytics such as: number of followers/number of site visits in March/ content most requested/ page views/ posts most liked/ hashtag reach, etc....

List of celebrities involved and short description of their involvement

- Celebrities participate in the event and help people get interested in the World Kidney Day. There is an interview to educate the kidneys and sodium reduction to the public

Description of advocacy activities:

- Live food demonstration of low salt menu by celebrity chef
- Food labeling education booth
- Medical checkup for kidney disease including blood pressure measurement and urinalysis, that for screening kidney disease
• Talks and seminar on the prevention of kidney diseases
• Campaigning for organ donation
• Learn about the right to maintain the health of the general public by the National Health Security office (NHSO), Thailand
• Celebrity talk shows and talks on the topic of low salt diet and health
• Nutrition in CKD patient workshop
• Mini-concert from popular Thai artists
• Campaigning for organ donation
• Body fat calculator by Network of Fatless Belly Thais

Attach representative pictures
https://www.youtube.com/watch?v=RZkIFLrmPJs

https://www.youtube.com/watch?v=rSZDb1usCcs&t=406s
https://www.youtube.com/watch?v=OjXZ1F45WF0

https://www.youtube.com/watch?v=nWW3CClhgYA