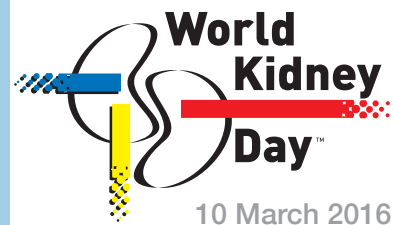


# World Kidney Day

# 2016

## Social Media Toolkit



## What can you do to help World Kidney Day raise awareness through Social Media?

If you are participating in or organising an **event on WKD**, here are **4 ways to share** your story with the WKD community



Tweet it using the hashtag  
**#WorldKidneyDay**



Post it on our Facebook page  
**World Kidney Day\_ Official**



Share it on Instagram using the hashtag  
**#WorldKidneyDay**



Send it by email to **info@worldkidneyday.org**

On World Kidney Day, help us spread our message on social media. Here are some ideas you could use:



# World Kidney Day

March 10  
2016

*1 in 10 people in the world suffers from kidney disease.  
**#WorldKidneyDay***

*Chronic kidney Disease has no symptoms. Awareness is key to prevention  
**#WorldKidneyDay***

*Kidneys filter 1.700 liters of blood in 1 day! Keep them healthy.  
**#WorldKidneyDay***

*Today is **#WorldKidneyDay!** Spread the word, raise awareness and act early to prevent kidney disease*

*Kidney Disease & Children: Act early to prevent it!  
**#WorldKidneyDay***